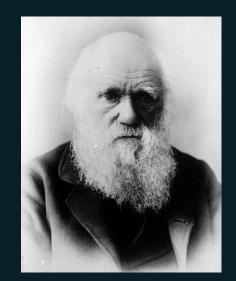


How we as #TeamAGRANA conquer Digital Darwinism Sophie Raoul & Markus Besau | March 2023



"It is not the strongest of the species to survive nor the most intelligent but the one most responsive to change."

Charles Darwin





"Digital Darwinism is the evolutionary phenomenon when technology & society evolve faster than an organization can adapt."

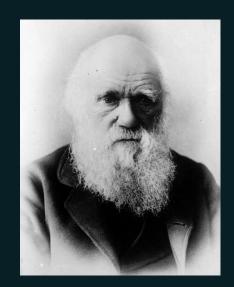
Brian Solis (Global Innovator @ Salesforce)

evolve become extinct Polaroid airbnb Uber TOYS NOKIA SERICSSON GoStudent Digital Austria **≅** BlackBerry Xerox €)

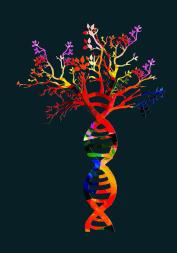


"In the long history of humankind and animal kind, too, those who learned to collaborate and improvise most effectively have prevailed."

Charles Darwin

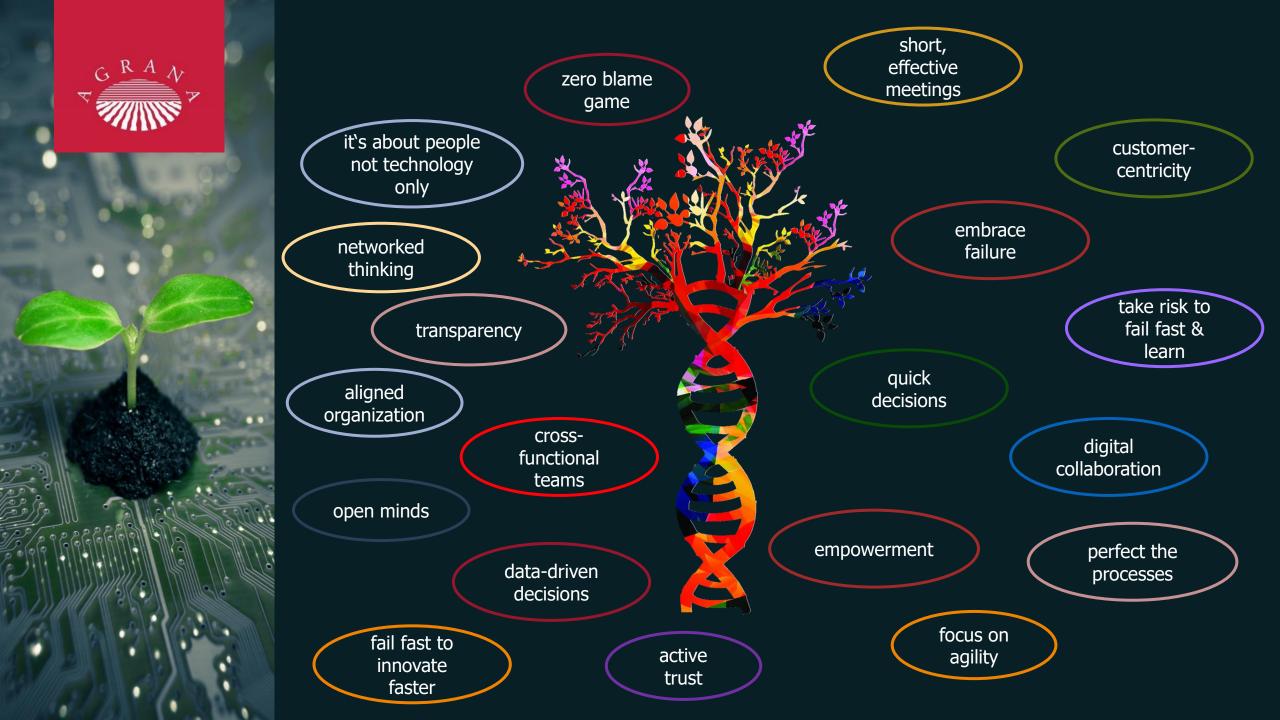






evolving the cultural DNA







Ве

Best tool for the job

## Technology

ΑI

strategic partnerships

smart maintenance

**SAP Fiori** 

RPA



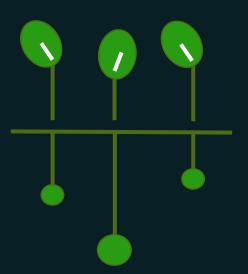




Cloud



**Azure** 



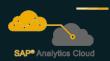
master data

**Big data** 

**Data & Analysis** 

**SPOT** Reporting

SAC



Basis

**IT/OT Security** 





Hyperscaler

S/4 HANA

