



nagarro
Fluidic Enterprise

Mehrwert durch KI

Ihre Roadmap für erfolgreiche Use Cases

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Who are we?



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AI Maturity (2024)



Level 1
Awareness

Level 2
Active

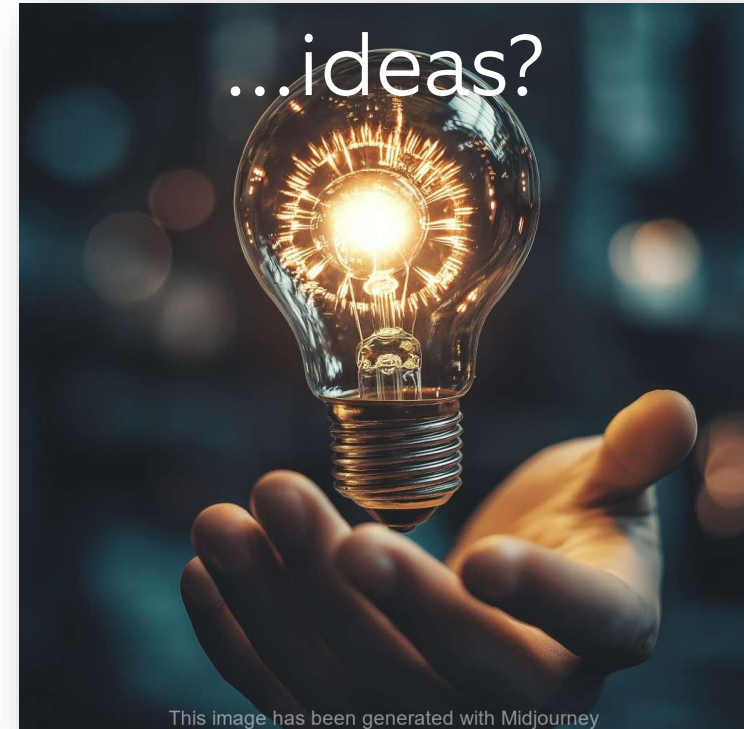
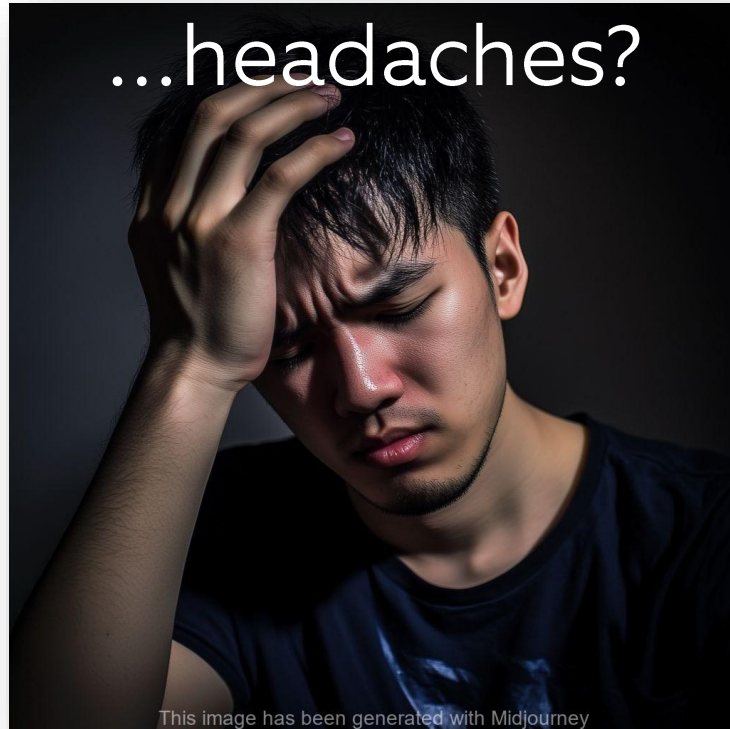
Level 3
Operational

Level 4
Systemic

Level 5
Transformational

Maturity Frameworks provide
Guidance & Best Practices

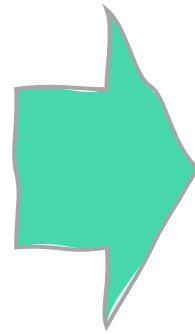
Are you having...



How active are you...?



...**ideating**
AI Use Cases?



...**implementing**
AI Use Case?

Discussing your activities...



Why haven't you started implementing AI use cases yet?

How are you approaching AI ideation?

How did you decide which AI use cases to implement?

How successful have your implementations been so far?

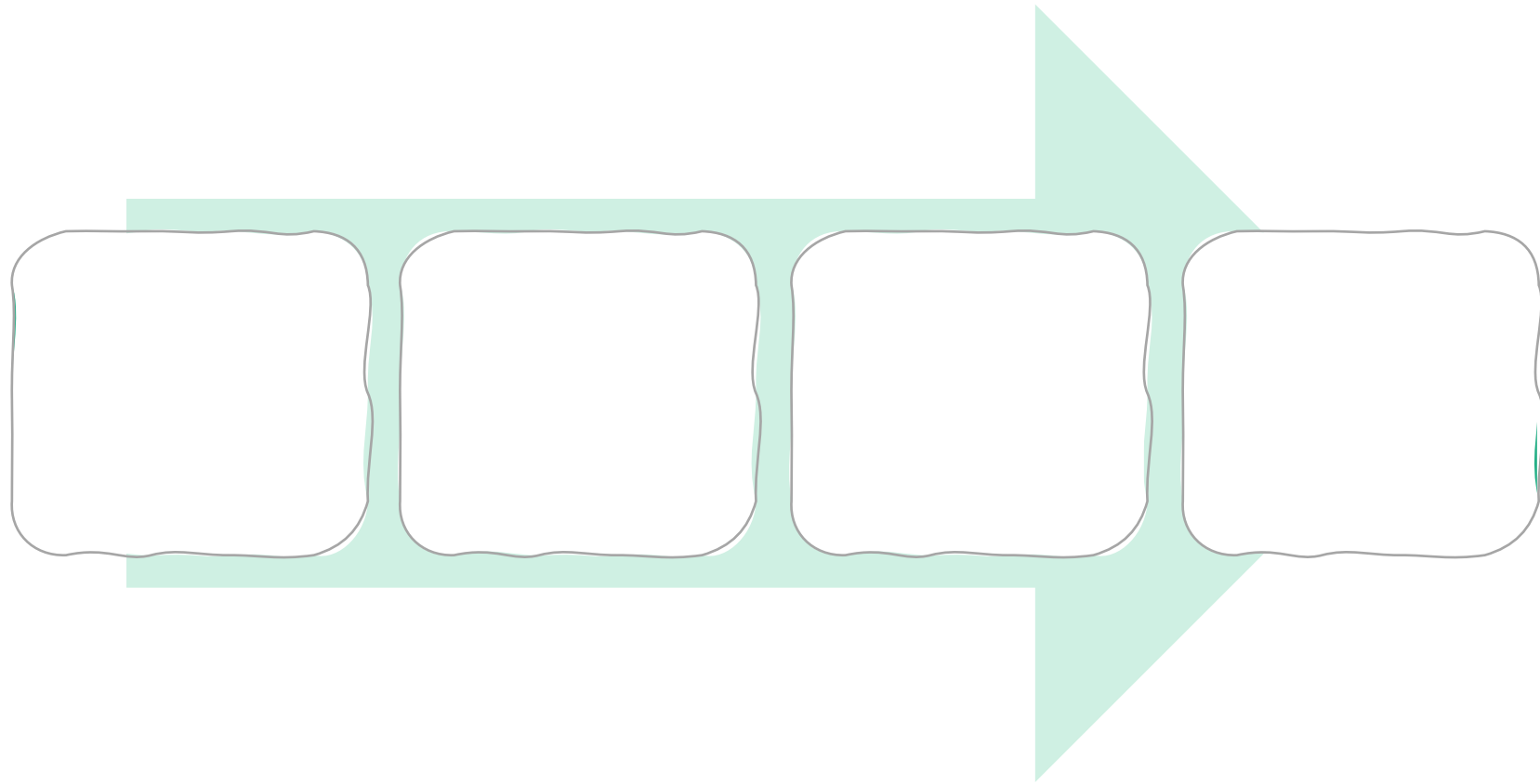
How structured...



...is your
AI Use Case
ideation process?



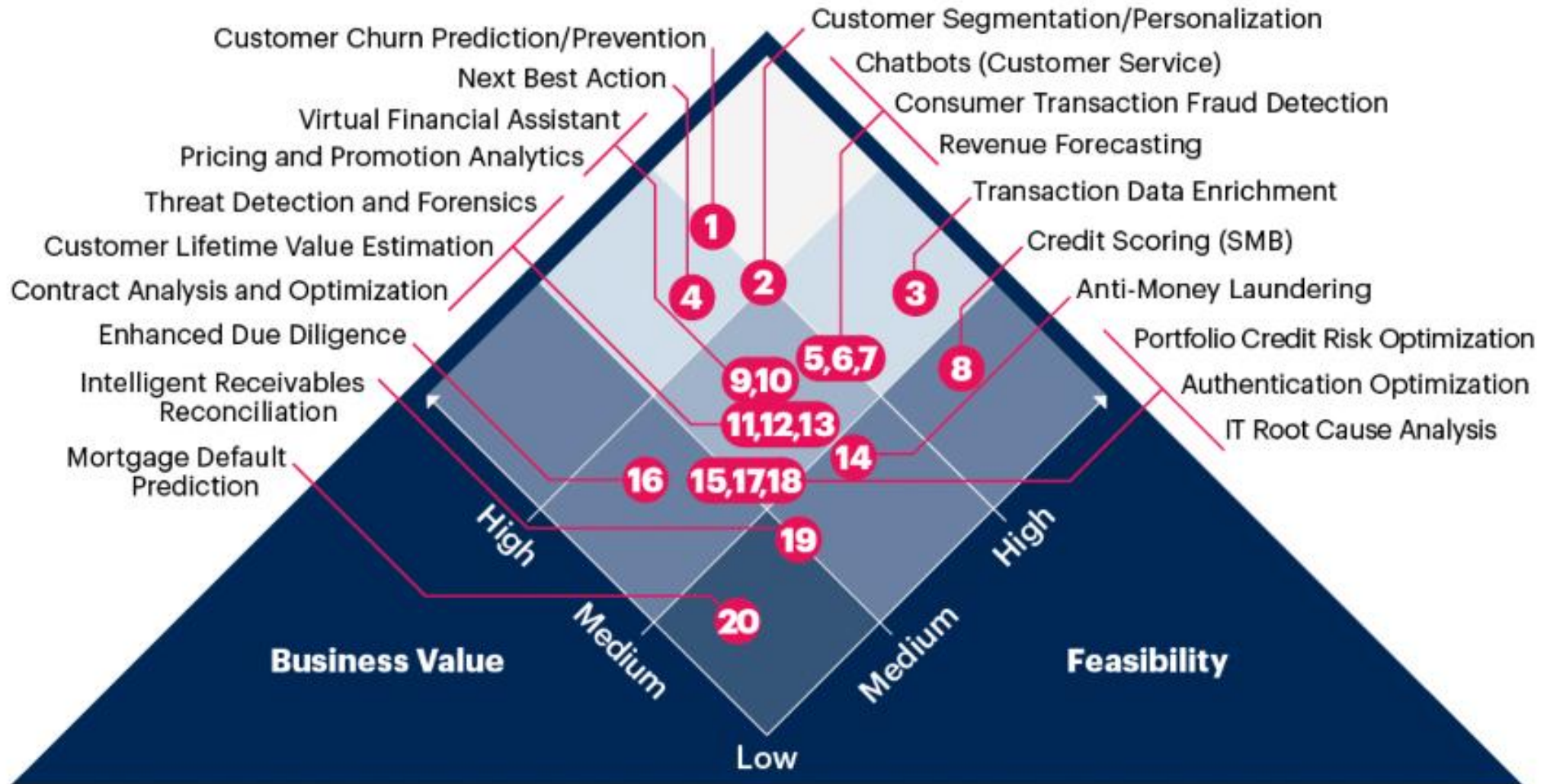
AI Use Case Selection



AI Use Case Prism



Banking Industry



Use Case Role Play

Walking thru your (AI) Use Case

1. Customer Support Chatbot
2. Predictive Maintenance
3. Invoice Processing Automation
4. Personalized Marketing Recommendations
5. HR Candidate Screening

Value = high
Feasibility = low

Value = high
Feasibility = high

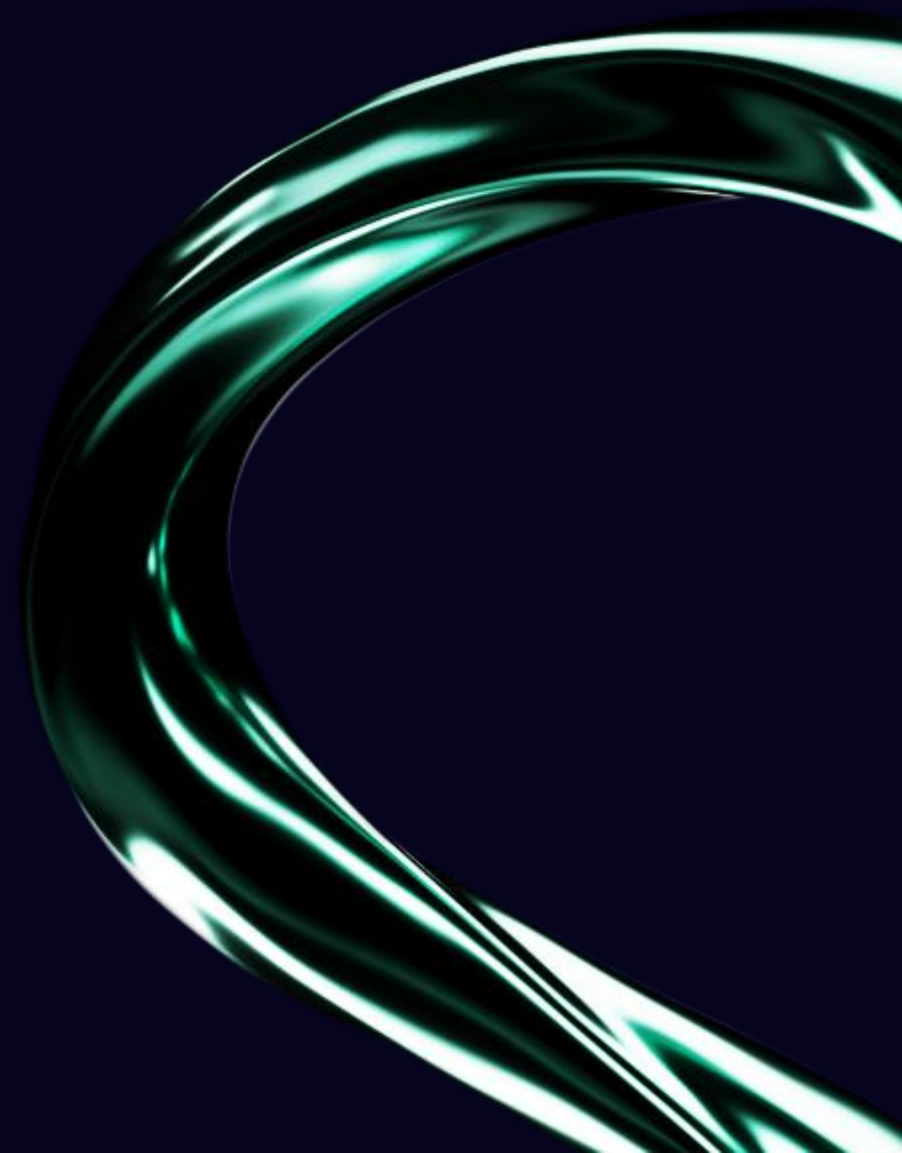
Value = low
Feasibility = low

Value = low
Feasibility = high



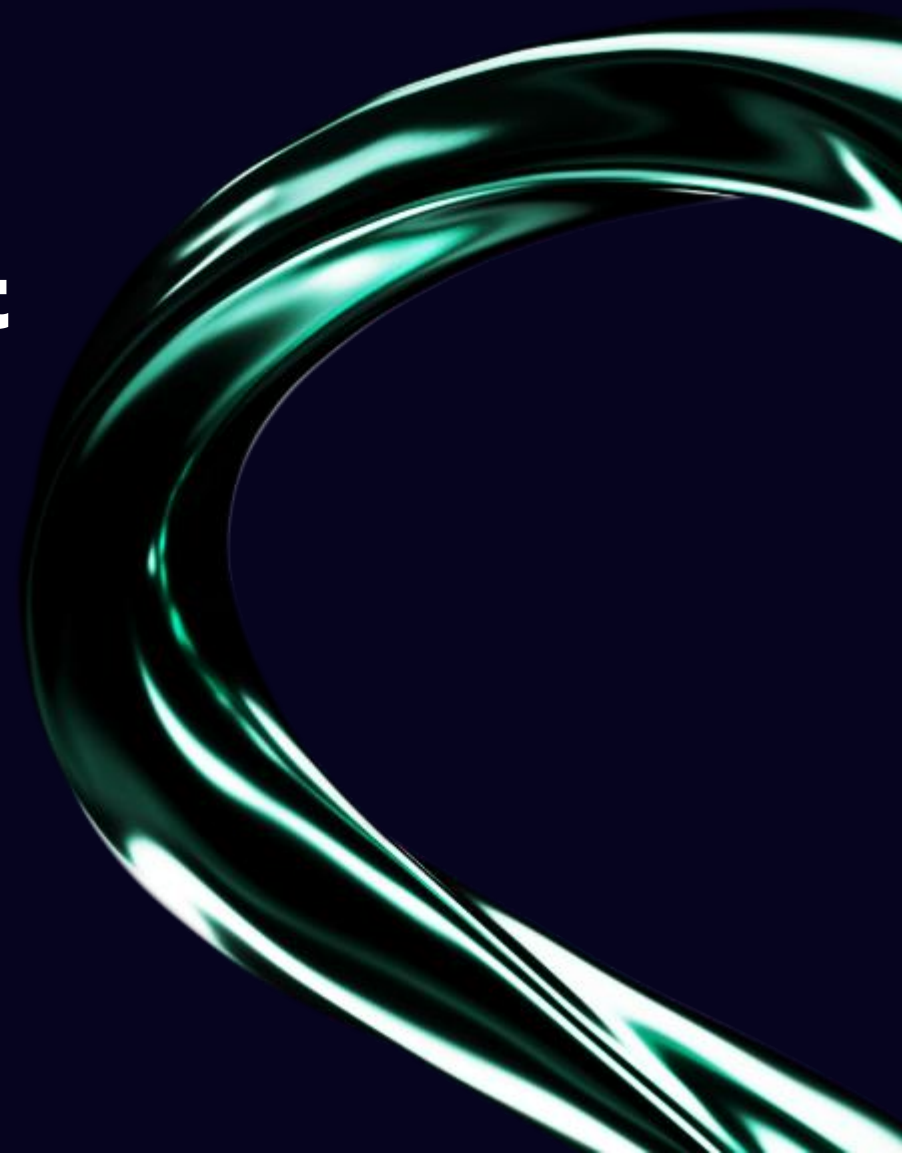


**Good AI happens where
value meets feasibility.**





**The best AI Use Cases are not
fance, they are **feasible** and
create **real value**.**





**AI success is not about
dreaming; it's about
choosing wisely**

