



# CROWDSTRIKE FALCON IDENTITY PROTECTION

---

**Martin Kanatschnig**  
Regional Sales Manager

## IDENTITY THREAT DETECTION AND RESPONSE IS CRUCIAL

# 80%

of data breaches have a connection to compromised privileged credentials

- Forrester Research

Breaches from stolen/compromised credentials took the longest to detect:

# 250 days

*Cost of a Breach Report, 2021*  
*Global Threat Report 2022*



## IDENTITY THREAT PROTECTION

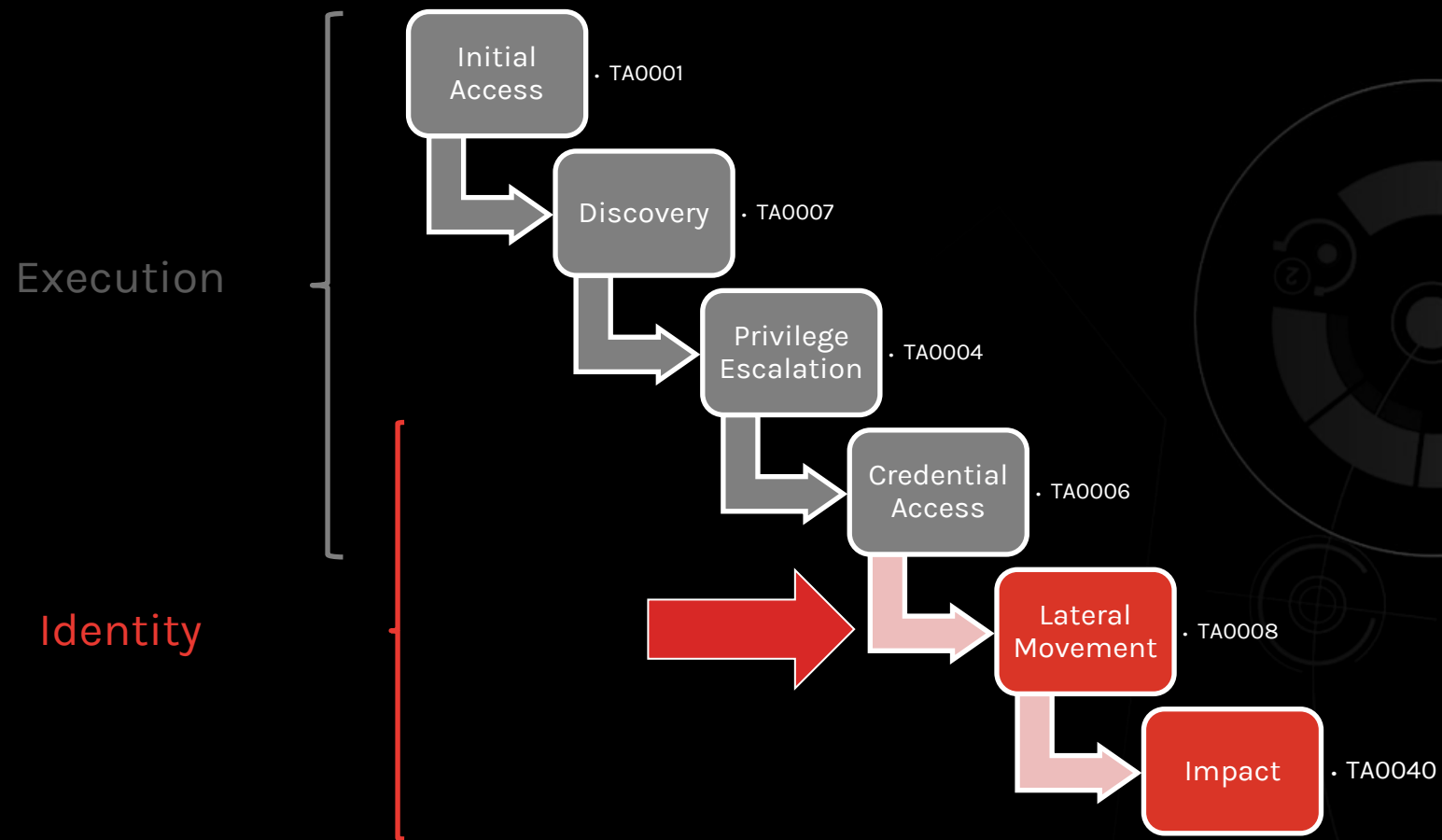
Proactive  
**CONTROL**

Continuous  
**VISIBILITY**

Real Time  
**RESPONSE**



OFTEN, THEY ARE STARTING HERE



# FALCON IDENTITY PROTECTION

## PROTECT

See like the adversary;  
*attack path visibility*

## PREVENT

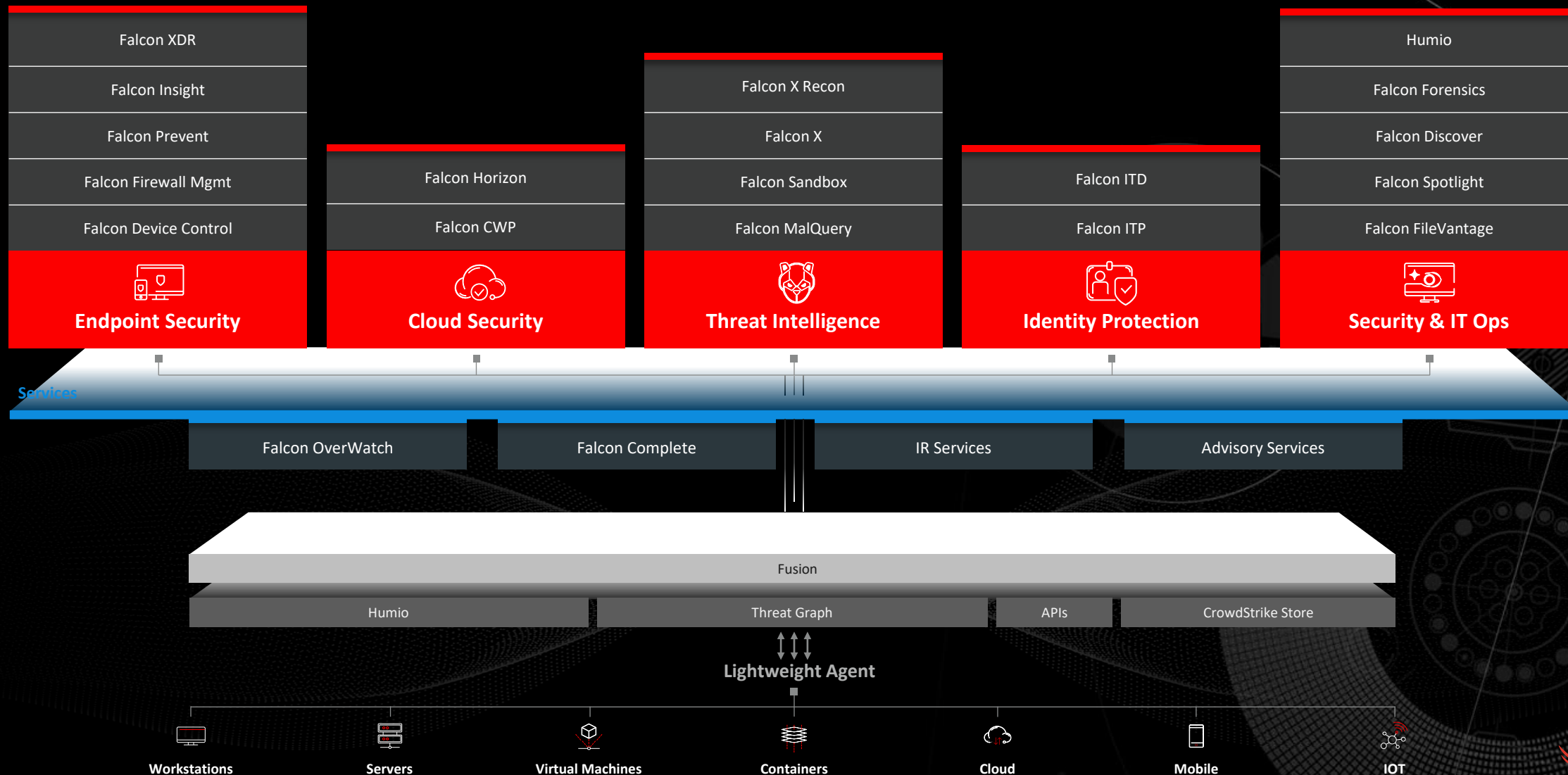
Detect and  
block, in real-time identity  
specific threats;  
*dynamic policy*

## ENABLE

Verify only  
when the risk changes;  
*frictionless conditional access*



# The Falcon Platform





THANK YOU

[martin.kanatschnig@crowdstrike.com](mailto:martin.kanatschnig@crowdstrike.com)  
<https://www.linkedin.com/in/martin-kanatschnig/>

---

