novogenia





DR. DANIEL WALLERSTORFER BSC.

Molecular Biologist, Epigeneticist, Biotechnologist, CEO of Novogenia



Lifestyle Genetic Testing







GENETIC TEST







PERSONALIZED SUPPLEMENTS

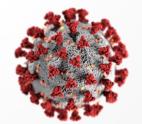


PERSONALIZED COSMETICS

Medical Genetic Testing



MEDICATION SIDE EFFECTS



COVID TESTING





THE PROJECT



WEIGHT SENSOR

DNA Test for Weight Management



NUTRITION SENSOR

DNA Test for healthy Nutrition



PHARMACO SENSOR

DNA Test for Medication Side Effects





WEIGHT SENSOR

DNA Test for Weight Management



NUTRITION SENSOR

DNA Test for healthy Nutrition



PHARMACO SENSOR

DNA Test for Medication Side Effects



Science project

(Clin Genet. 2003 Feb;63(2):109-16. Robitaille)

MORE FAT



720 SUBJECTS



GAINED WEIGHT



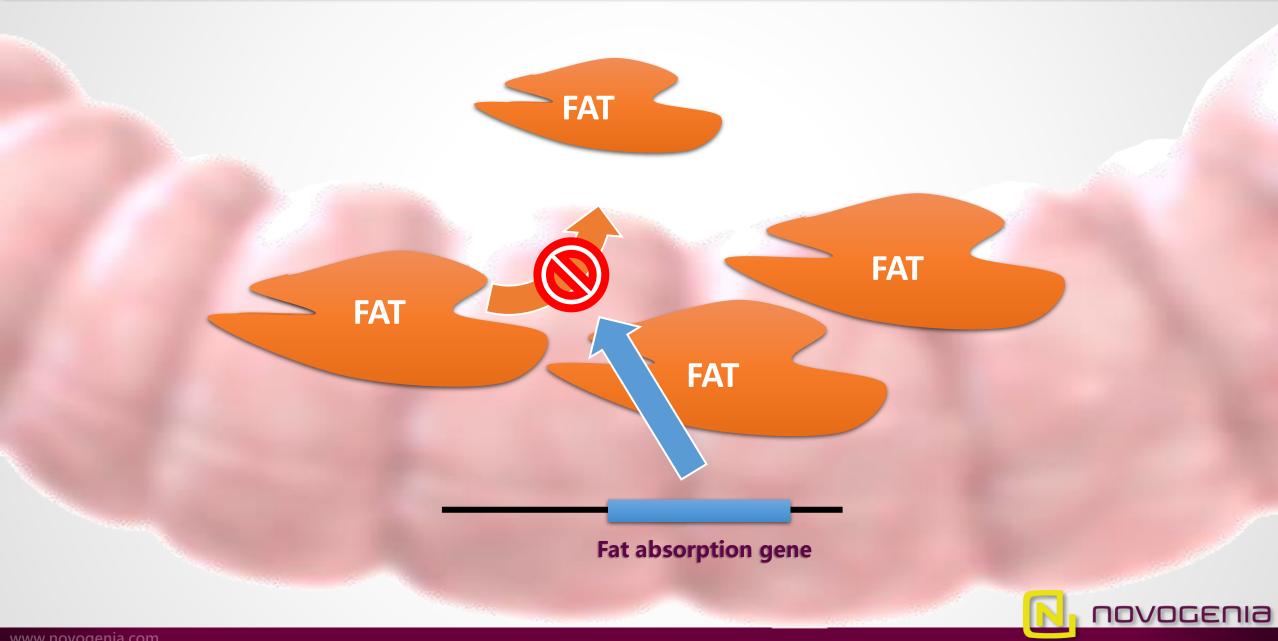


NORMAL WEIGHT









Science project

(Clin Genet. 2003 Feb;63(2):109-16. Robitaille)

MORE FAT



720 SUBJECTS



GAINED WEIGHT





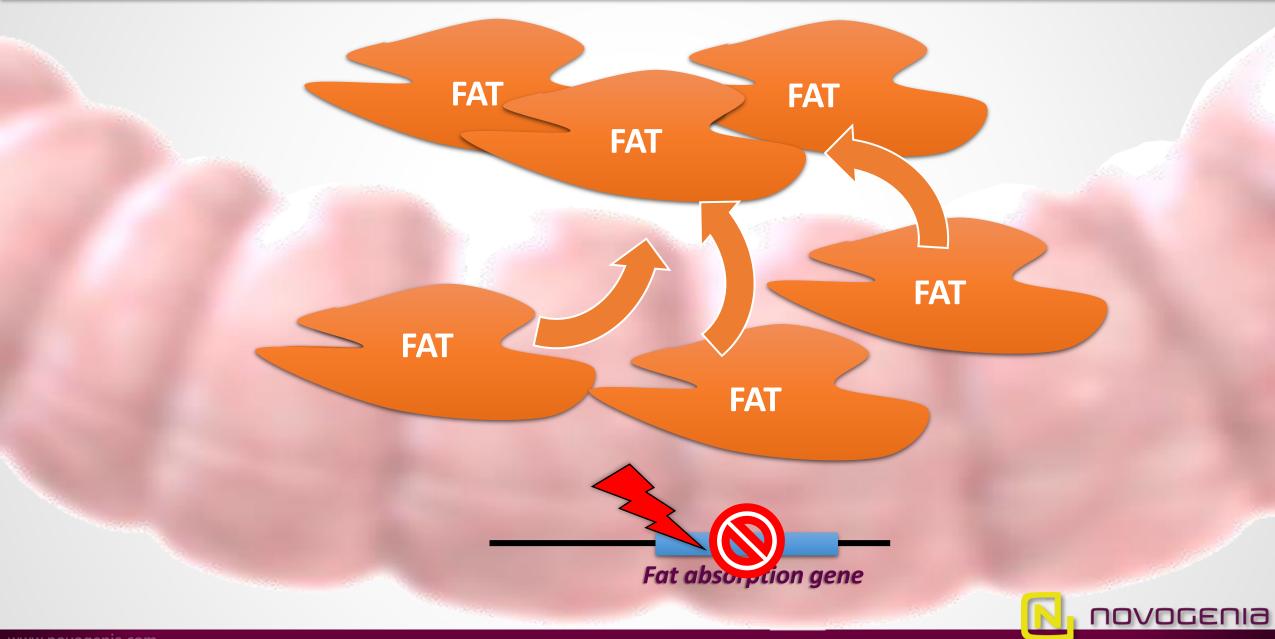












Science project

(Clin Genet. 2003 Feb;63(2):109-16. Robitaille)

MORE FAT



720 SUBJECTS



GAINED WEIGHT



















OTHER Science project

(J Nutr. 2003 Aug;133(8):2549-54. Martínez)





313 subjects





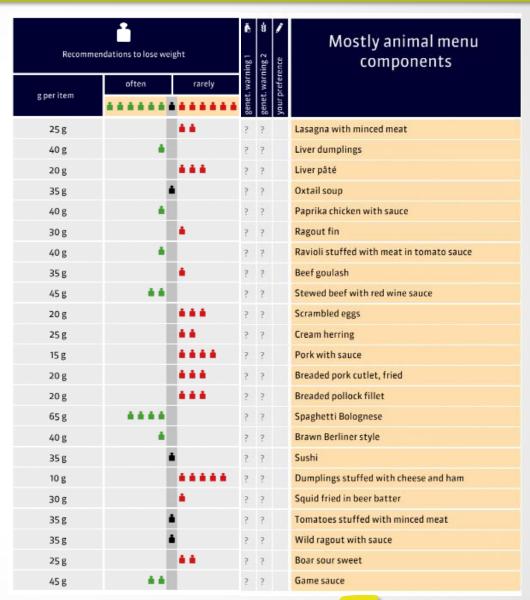






BODY WEIGHT How genes influence our body weight

Recommendations to lose weight often rarely g per item					your preference	Legumes (mellow), nuts, oil and other seeds	All values per standard serving				
5 per riem	*****	*****	genet. warning 1	genet. warning 2	your		g	kcal	Prot	Carb	Fat
115 g	****		?	?		Bamboo shoots	150	27	5	5	0
85 g	****		?	?		Bean sprouts	15	5	0	5	0
5 g		*****	?	?		Cashew	60	355	15	15	30
10 g		*****	?	?		Chia seeds	30	137	5	15	10
30 g		•	?	?		Sweet chestnut	60	118	5	25	5
60 g	****		?	?		Peas germinated	15	4	5	0	0
5 g		*****	?	?		Peanut	100	576	30	10	50
90 g	****		?	?		Grain sprouts	15	8	0	5	0
5 g		*****	?	?		Hazelnut	60	390	10	5	40
15 g		****	?	?		Chickpeas	60	161	15	25	5
60 g	***		?	?		Chickpeas germinated	15	4	5	0	0
5 g		*****	?	?		Pumpkin seed	20	113	10	5	10
5 g		*****	?	?		Flaxseeds	20	89	5	5	10
15 g		****	?	?		Lima beans	60	167	15	30	5
15 g		****	?	?		Lentils	60	185	15	30	5
65 g	***		?	?		Lentils germinated	15	4	5	0	0
10 g		****	?	?		Lupine seeds	100	371	40	40	10
75 g	****		?	?		Alfalfa sprout	15	4	0	0	0
5 g		*****	?	?		Macadamia nut	60	418	5	5	45
5 g		*****	?	?		Mandel	60	353	15	5	35
5 g		*****	?	?		Рорру	20	97	5	5	10
15 g		***	?	?		Mung beans	60	164	15	25	5
5 g		*****	?	?		Brazil nut	60	412	10	5	45





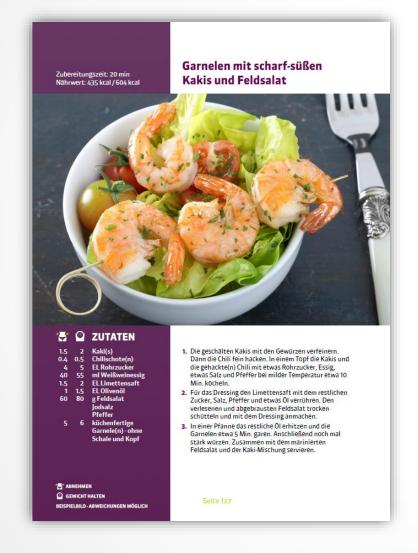
BODY WEIGHT How genes influence our body weight

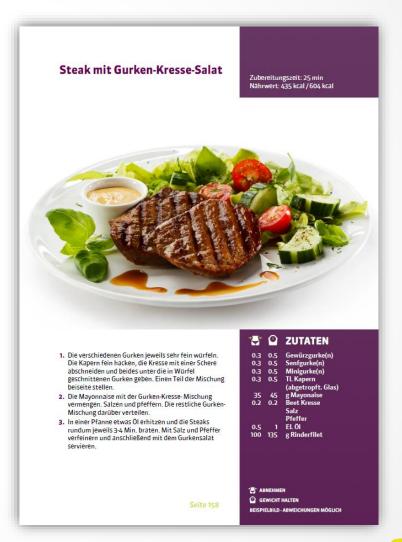
Recipe Book: 40 daily menus to choose from





Recipe Book: 100 personalized recipies







2 overweight friends go to the gym 4 months of training -12kg -4kg PPARG ADRB3 PPARG ADRB3 **FTO** FTO **EFFECTIVE NOT EFFECTIVE** 3x more weight loss



BODY WEIGHT How genes influence our body weight

ADRB3 adrenoceptor beta 3 (rs4994)

Eine Aktivierung von β-Adrenozeptoren führt über eine Kopplung der gebundenen G-Proteine zu einer Aktivierung nachgeschalteter Signaltransduktionswege. Alle β-Adrenozeptoren sind in der Lage über Gs die Adenylylcyclase zu aktivieren, welche die Konzentration an cAMP im Zytosol erhöht und über diese Konzentrationserhöhung die Proteinkinase A aktiviert. Der Subtyp ADRB3 ist dabei spezifisch in der Lipolyse involviert, weshalb Polymorphismen in diesem Gen Relevanz für das Körpergewicht haben.

ERG	Genotyp	POP	Ergebnismöglichkeiten
X	T/T	83%	Erhöhte Gewichtsreduktion durch sportliche Betätigung
	T/C	16%	Keine Auswirkung
	C/C	1%	Keine Auswirkung

Literatur

Diabetes Obes Metab. 2002 Nov:4(6):428-30. TRP64ARG polymorphism of the beta 3-adrenergic receptor gene and obesity risk: effect modification by a sedentary lifestyle. Marti A, Corbalán MS, Martínez-Gonzalez MA, Martinez JA.

Diabetes Care. 1997 Dec:20(12):1887-90. Effects of Trp64Arg mutation in the beta 3-adrenergic receptor gene on weight loss, body fat distribution, glycemic control, and insulin resistance in obese type 2 diabetic patients. Sakane N, Yoshida T, Umekawa T, Kogure A, Takakura Y, Kondo M.

Eur J Intern Med. 2007 Dec:18(8):587-92. Epub 2007 Sep 10. Influence of the Trp64Arg polymorphism in the beta 3 adrenoreceptor gene on insulin resistance, adipocytokine response, and weight loss secondary to lifestyle modification in obese patients. de Luis DA, Gonzalez Sagrado M, Aller R, Izaola O, Conde R.

Obes Res. 2004 May:12(5):807-15. Association between body fat response to exercise training and multilocus ADR genotypes. Phares DA, Halverstadt AA, Shuldiner AR, Ferrell RE, Douglass LW, Ryan AS, Goldberg AP, Hagberg JM.

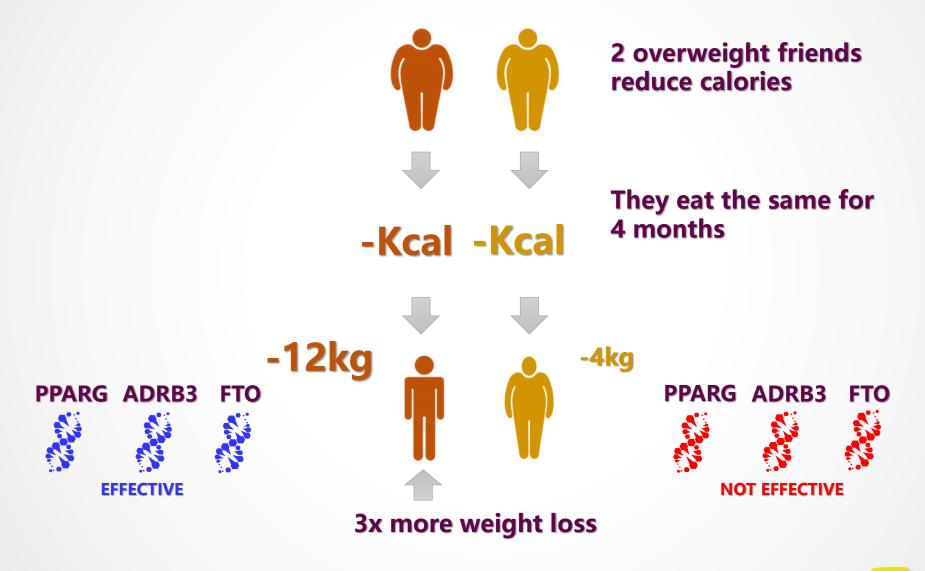
Int J Obes Relat Metab Disord. 2003 Sep:27(9):1028-36. Difficulty in losing weight by behavioral intervention for women with Trp64Arg polymorphism of the beta3-adrenergic receptor gene. Shiwaku K, Nogi A, Anuurad E, Kitajima K, Enkhmaa B, Shimono K, Yamane Y.

J Clin Endocrinol Metab. 1998 Jul:83(7):2441-4. Meta-analysis of the association of Trp64Arg polymorphism of beta 3-adrenergic receptor gene with body mass index. Fujisawa T, Ikegami H, Kawaguchi Y, Ogihara T.

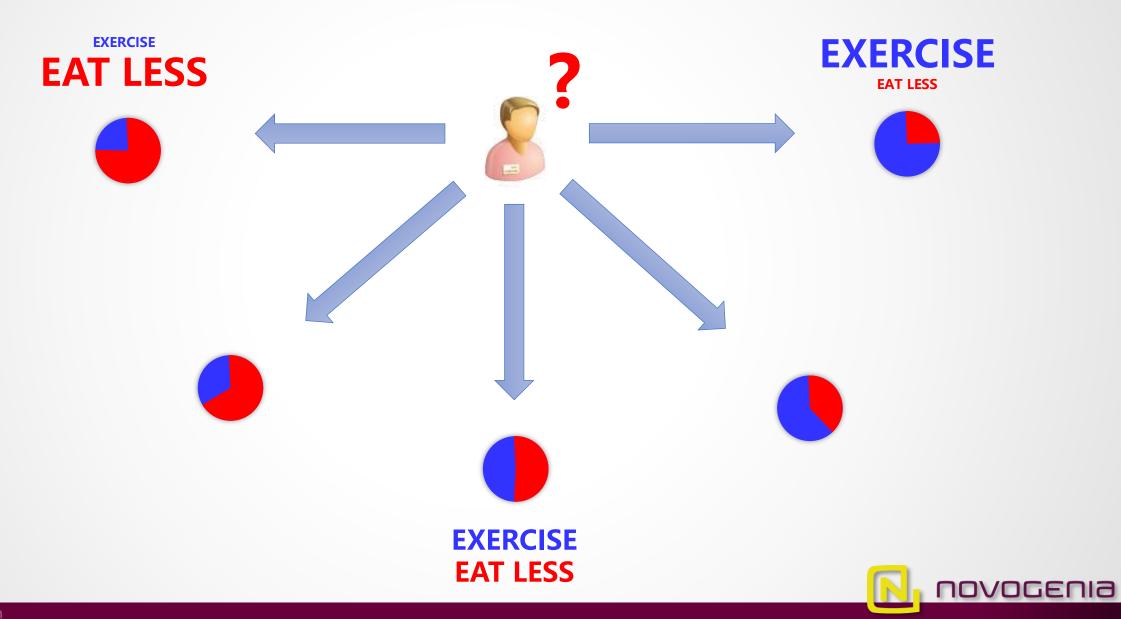
Obes Res. 2001 Dec:9(12):741-5. Association of BMI with the beta3-adrenergic receptor gene polymorphism in Japanese: meta-analysis. Kurokawa N, Nakai K, Kameo S, Liu ZM, Satoh H.

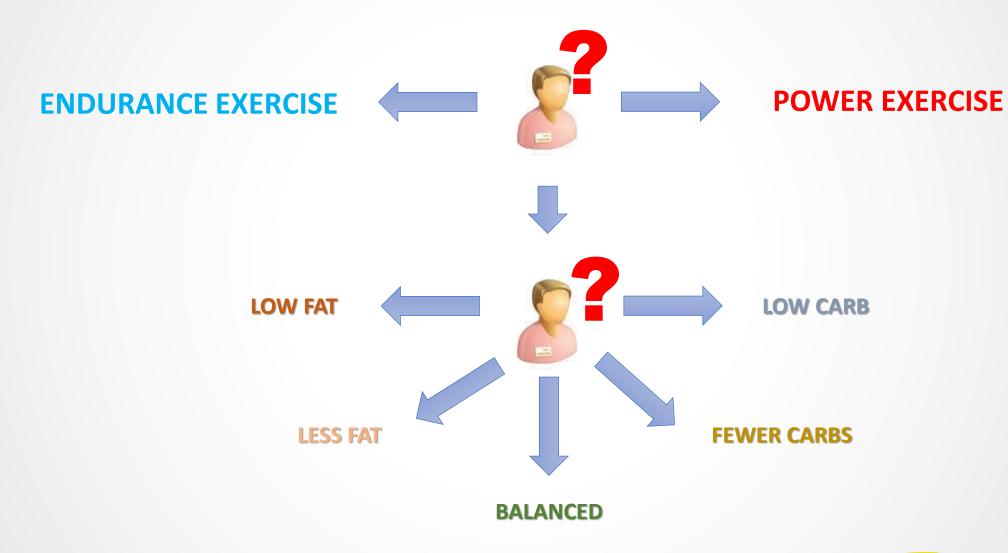




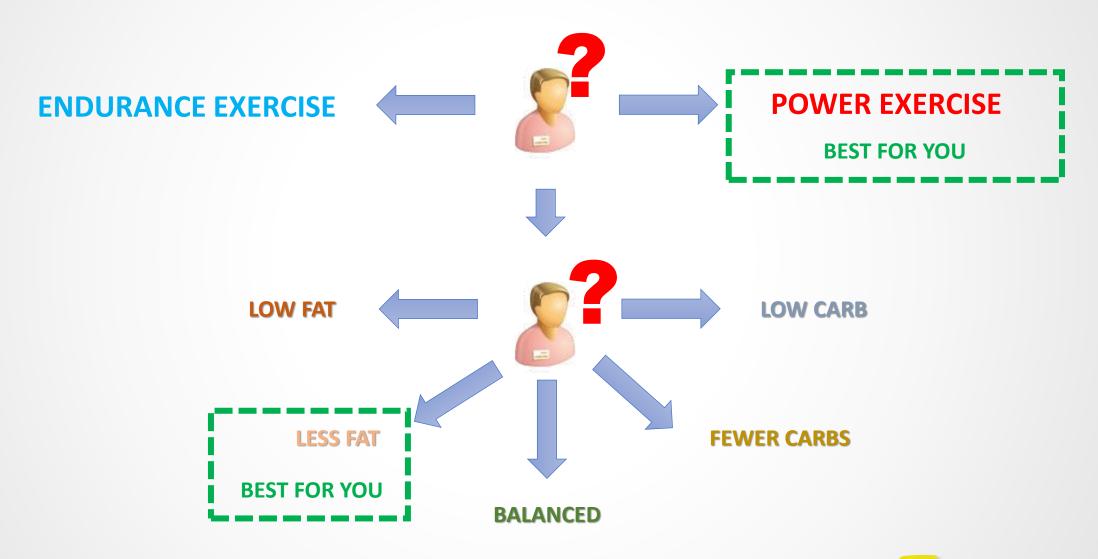
















WEIGHT SENSOR

DNA Test for Weight Management



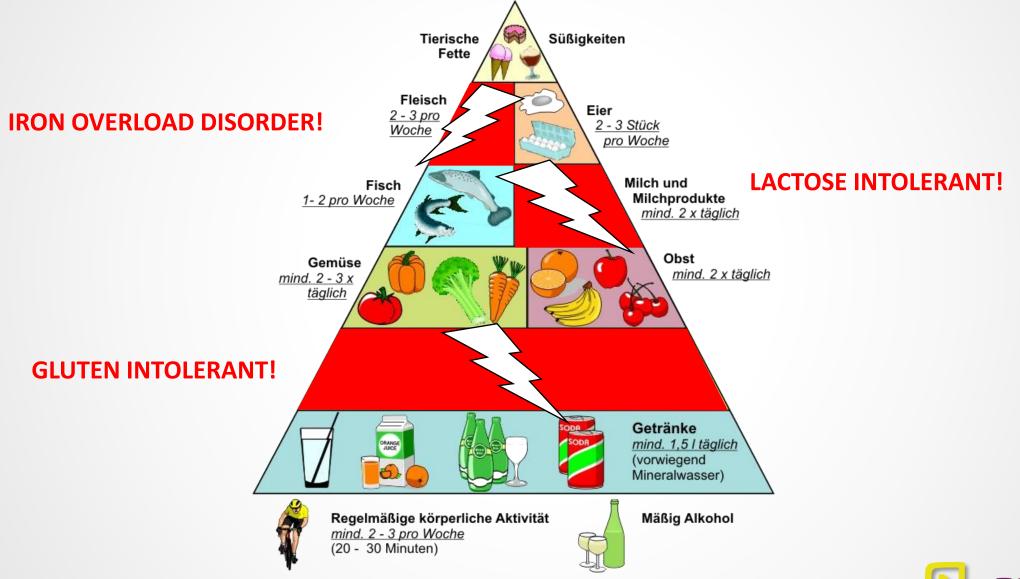
NUTRITION SENSOR DNA Test for healthy Nutrition



PHARMACO SENSOR

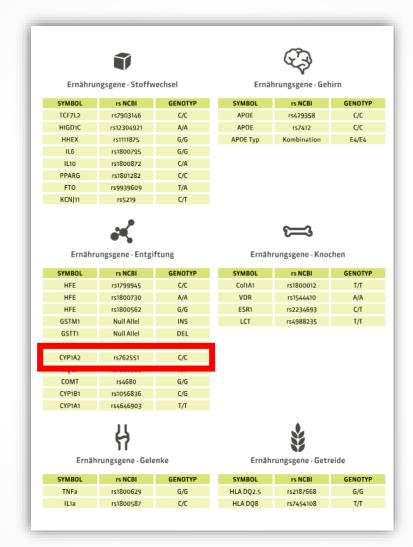
DNA Test for Medication Side Effects

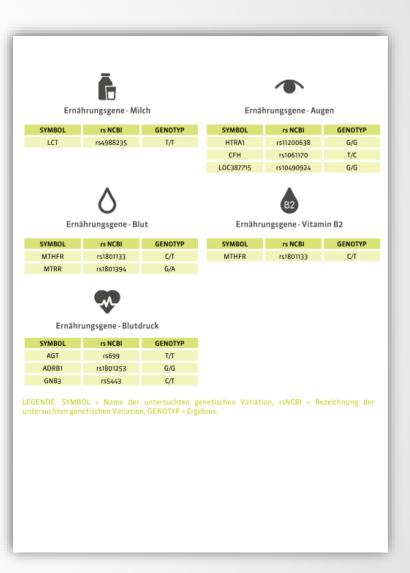




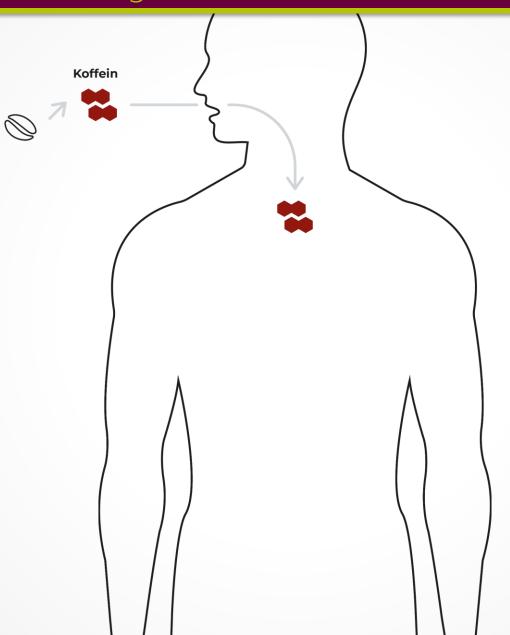




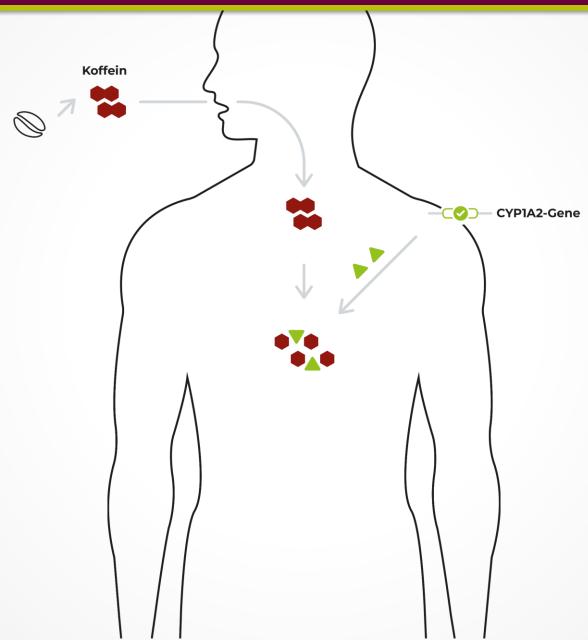






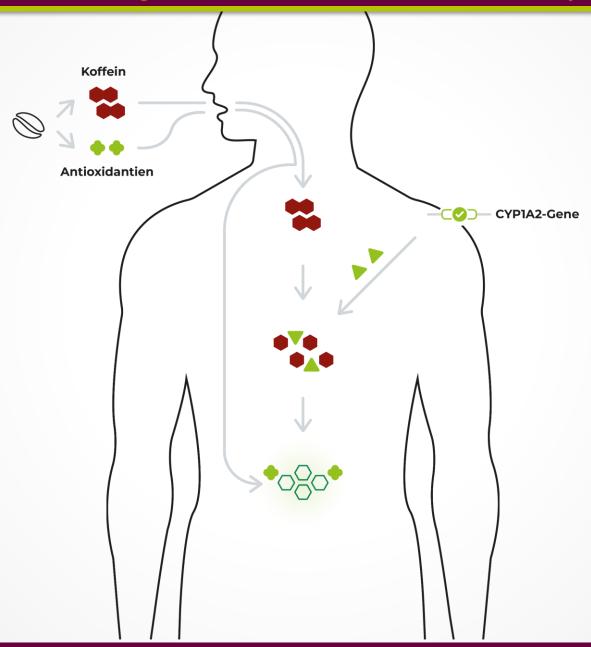




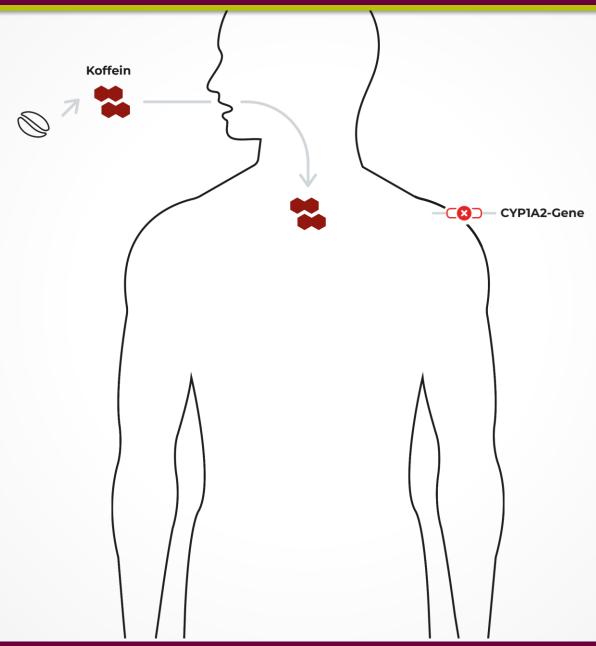




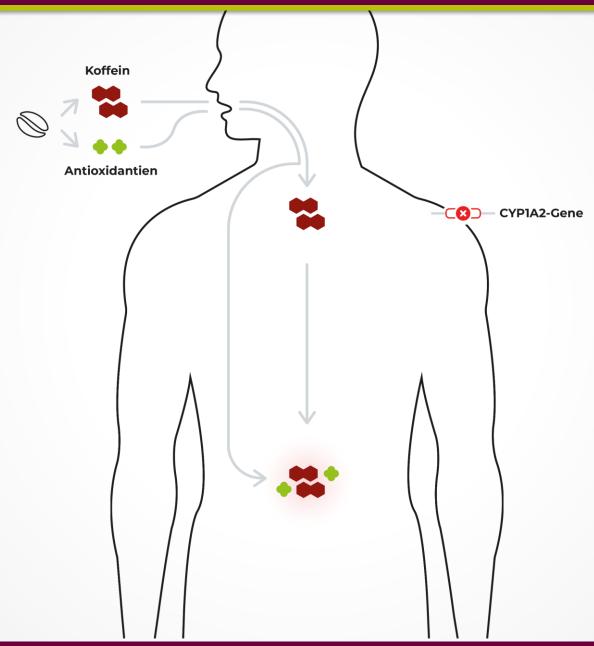






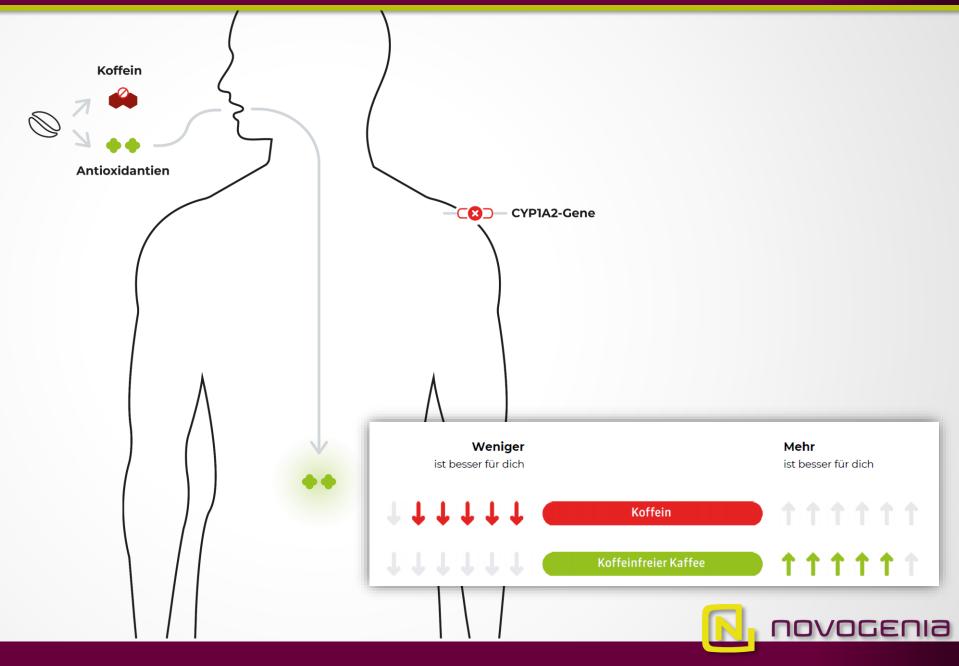




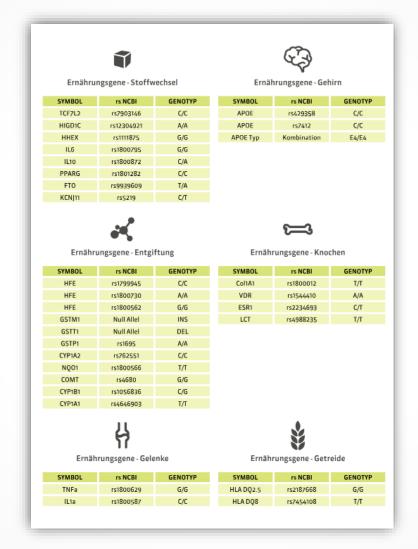










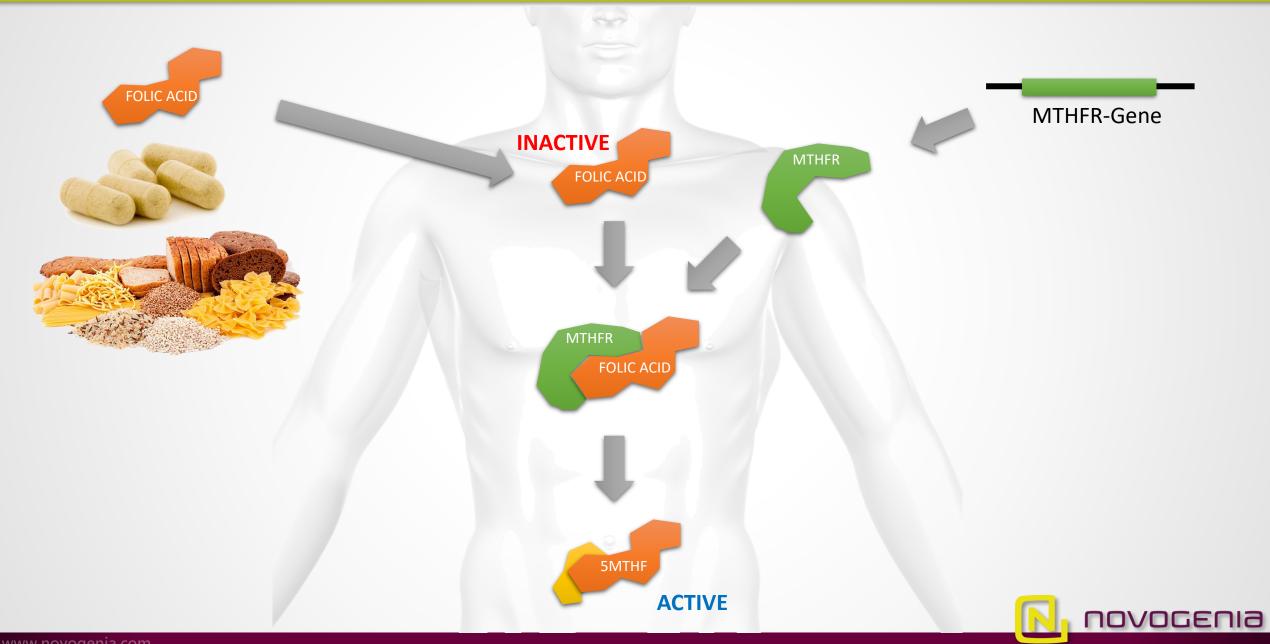


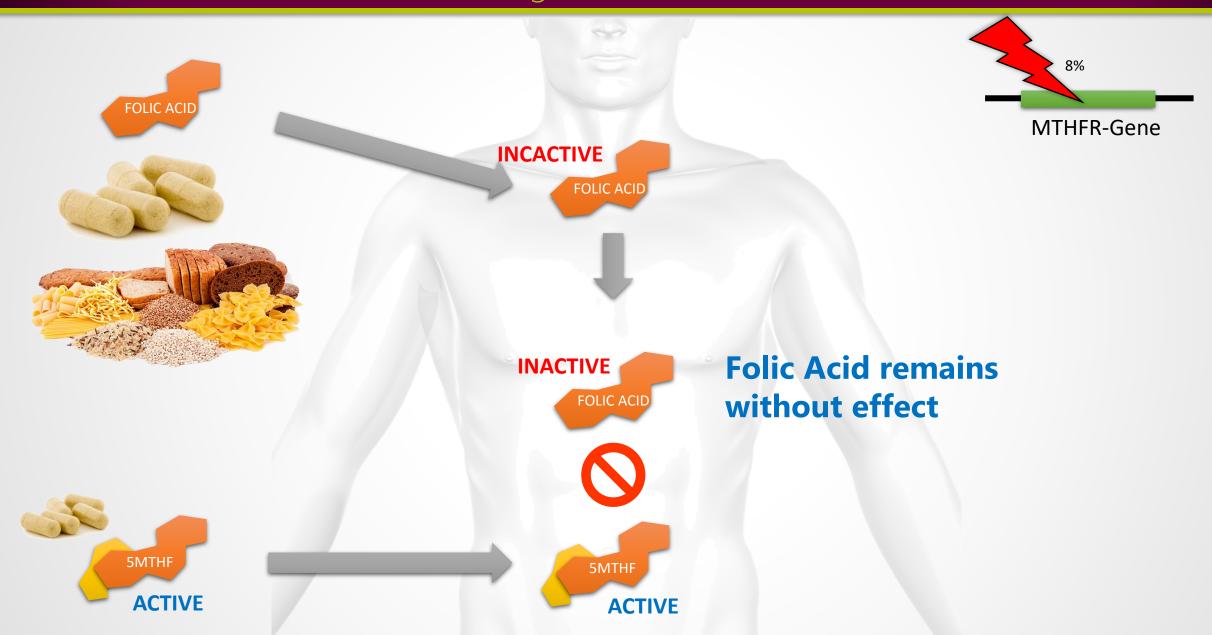




HEALTHY NUTRITION Converting Folic Acid

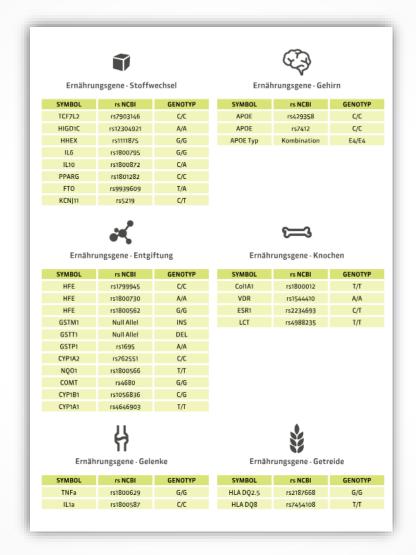


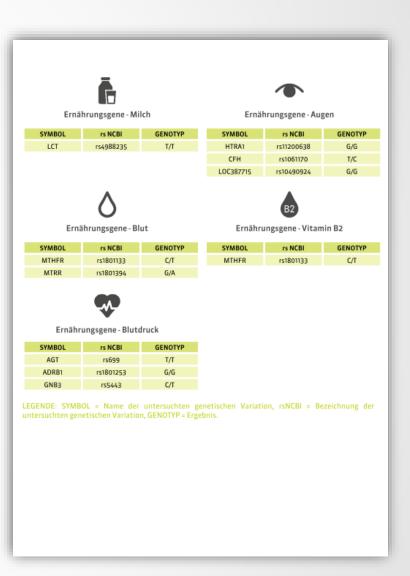


















Example of a healthy food type





Example of a neutral food type





Example of a largely unhealthy food type



Burger

è è è



HEALTHY NUTRITION How genes influence what is healthy for us

Recommendations for healthy nutrition often rarely senet. warning 2 senet. warning 2 senet. warning 2 senet.	Bread and pastry	All values per standard serving				
genet.		g	kcal	Prot	Carb	Fat
•	Baguette	30	85	5	20	5
٠	Buckwheat bread	45	106	5	25	5
*****	Croissant	70	357	5	35	25
***	Spelt bread	50	117	5	20	5
•	Pita bread	50	121	5	25	5
•	Brown/rye bread with sunflower seeds	45	99	5	20	5
•	Brown bread - rye-wheat bread	45	101	5	25	0
•	Brown bread - mixed wheat bread	45	106	5	25	5
	Green seed bread	45	108	5	25	5
٠	Millet bread	45	106	5	25	5
***	Potato Bread	50	122	5	25	5
•	Crispbread - multigrain bread	10	34	5	10	0
	Crispbread - rye-wheat bread	10	34	5	10	0
٠	Crispbread - mixed wheat bread	10	36	5	10	0
• •	Pretzel	50	171	5	35	5
•	Cornbread	45	104	5	20	5
•	Pumpernickel bread	40	78	5	20	5
•	Rice bread	45	107	5	25	5
* * *	Wholemeal bread with sunflower seeds	50	110	5	20	5
***	Wholemeal bread - barley wholemeal bread	50	102	5	20	5
***	Wholemeal bread - rye-wheat bread	50	103	5	20	5
* * *	Wholemeal bread - whole wheat bread	50	102	5	20	0
•	White bread	30	73	5	15	0



900 types of food 46 pages





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DRUGS ONLY WORK AS EXPECTED IN 60% OF THE POPULATION

SIDE EFFECTS Severe and sometimes deadly

Drug is not activated in the body **NO EFFECT**

THIS IS A COMMON PROBLEM

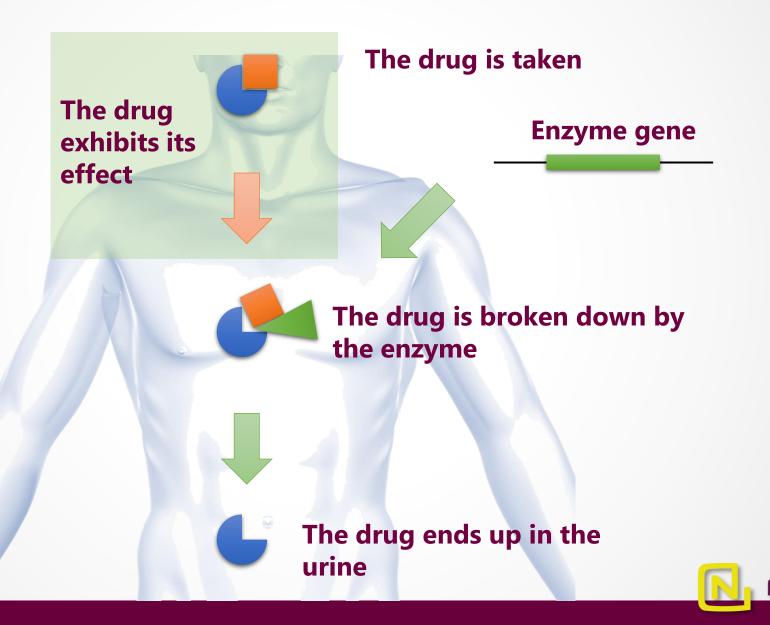
1 in 12 Hospital patients experiences side effects

Hospital side effects are fatal 1 in 250

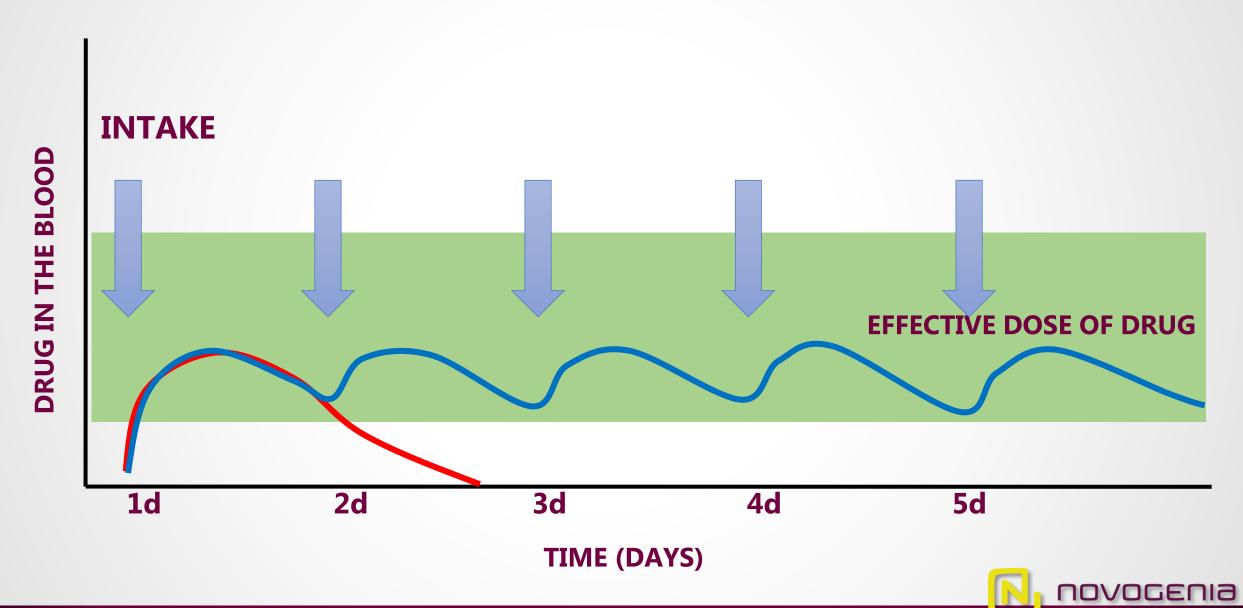
> **MEDICATION SIDE EFFECTS** are the fifth most common cause of death in the WESTERN WORLD





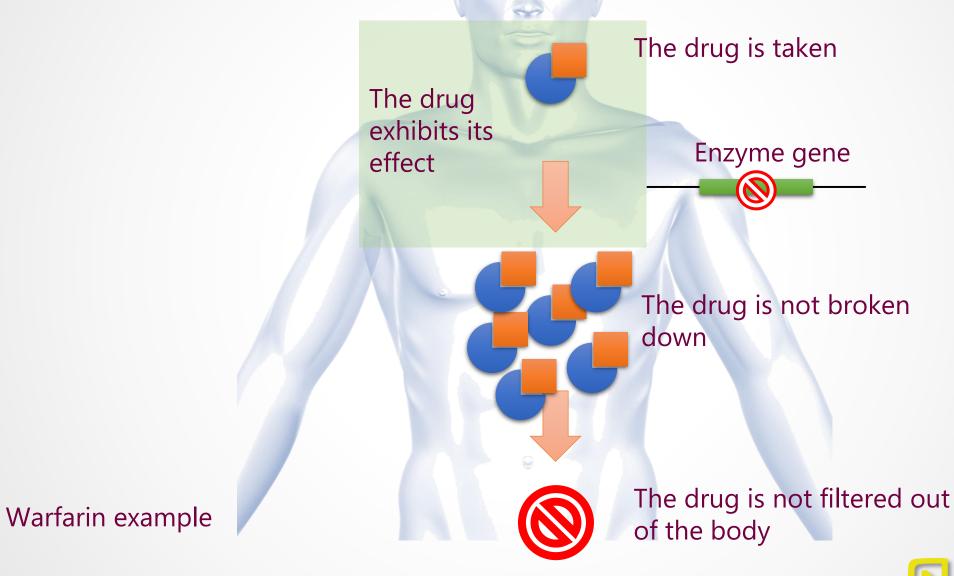






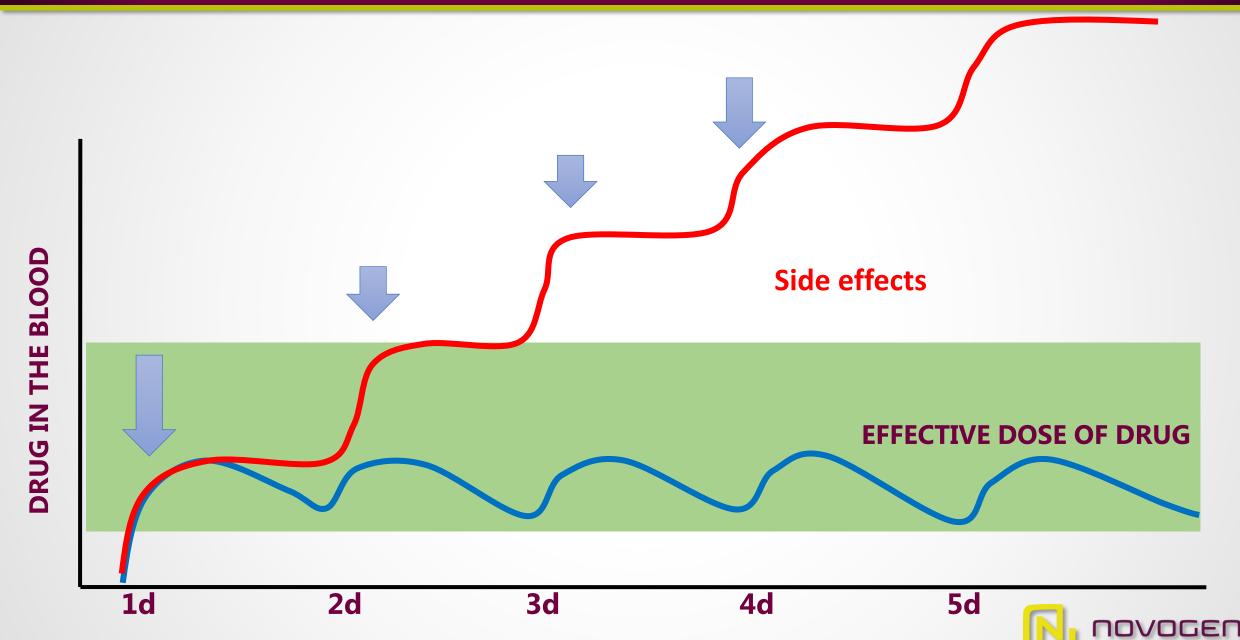
MEDCIATION Medication side effects and function are influenced by genes



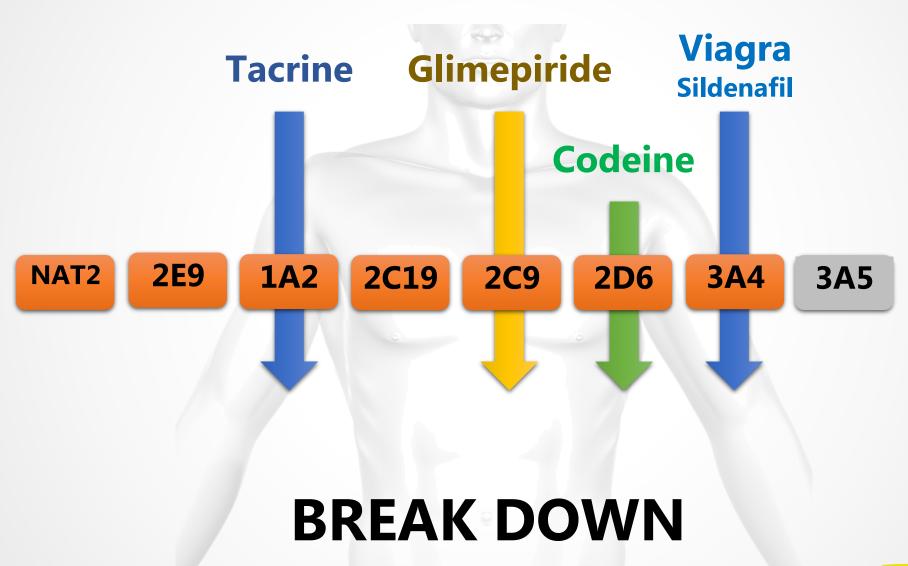






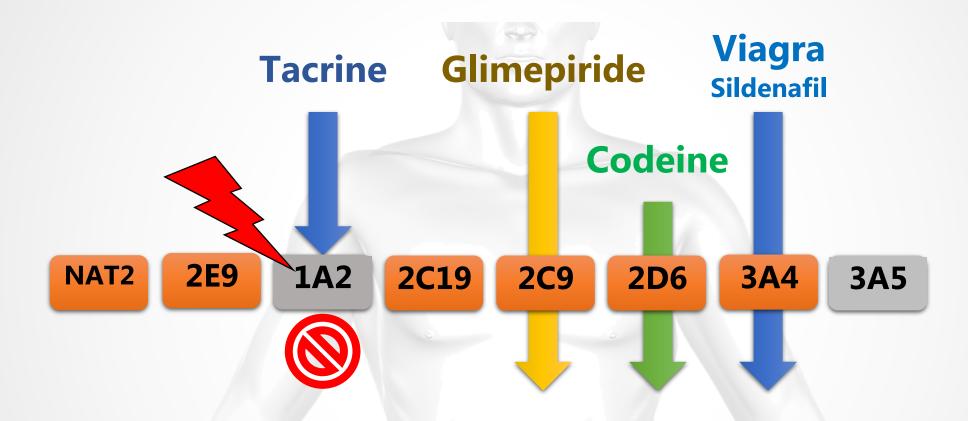








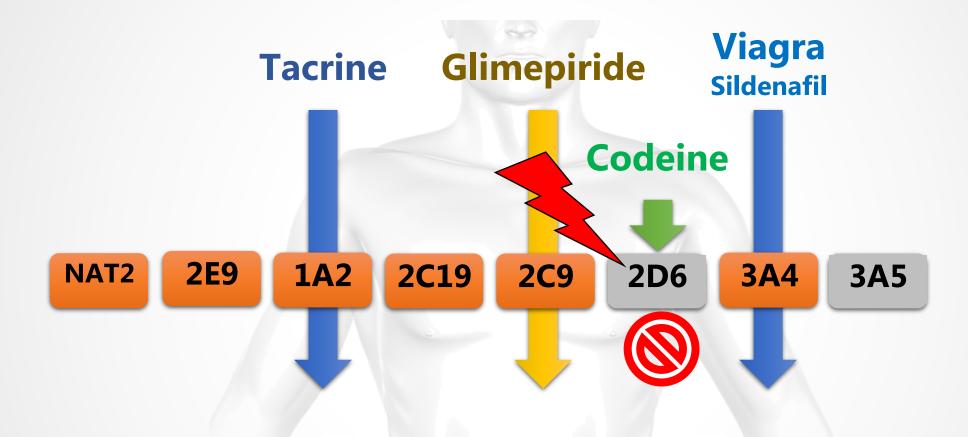




BREAK DOWN







BREAK DOWN



MEDCIATION Medication side effects and function are influenced by genes













Antibiotic (Kanamycin)











Blood thinner (Warfarin)









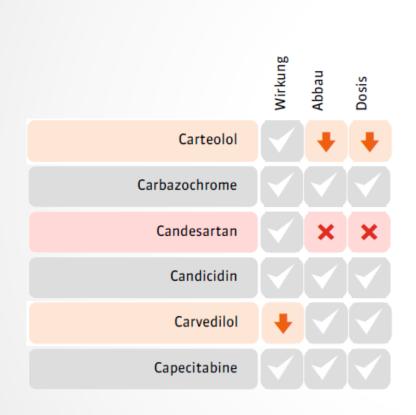








More than 2000 types of drugs evaluated





36 Pages





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Vorteile für Mitarbeiter

- Vorsorge und bessere Gesundheit
- Leistungsfähigkeit & Wohlbefinden
- Einfachere Gewichtskontrolle
- Gesunde Ernährung
- Nebenwirkungen verhindern
- Wertschätzung durch den Arbeitgeber

Vorteile für Arbeitgeber

- Modernes Image intern & extern
- Gesündere Mitarbeiter
- Leistungsfähigere Mitarbeiter
- Weniger Krankenstände
- Bessere Mitarbeiterbindung

Einmaliges Investment für ein Mitarbeiter-Leben lang!





100-%-Gutscheine für Ihre Mitarbeiter

Mit GrECo Rabatt



Wert-Gutscheine für Ihre Mitarbeiter

Mit GrECo Rabatt



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PLATZ FÜR VERLOSUNG





THE END