

VALUE-BASED ENGINEERING

Build IT that makes a difference.
Responsibly and compliant.

 value-based.engineering

WHAT IS VALUE-BASED ENGINEERING (VBE)?

Build responsible technology from the start – with a structured method that puts **ethics, sustainability, and compliance** at the core of system design.

Value-Based Engineering (VBE) helps teams **align technical development with human values and stakeholder expectations**, following the international standard **ISO/IEC/IEEE 24748-7000**.

Early focus on social and ethical requirements makes development more efficient and leads to **trustworthy, sustainable, and widely accepted IT solutions**.


WHY IT MATTERS

VBE is for anyone shaping responsible technology:


- **Companies** integrating values and compliance into development processes.
- **Social partners**, trade unions, and CSR leaders driving fair and inclusive innovation.
- **Public institutions and cities** committed to digital responsibility.
- **Researchers and tech professionals** looking to embed ethics in their systems.
- **AI and software engineers** facing transparency and risk requirements.

BUILD ETHICAL TECH - START HERE

Join us! Scan the QR code or visit www.value-based.engineering for upcoming sessions and more information.

 **Introduction to VBE**
June 19, 2025 - 2pm CET
vbe.works/webinar-jun25



 **Introduction to VBE**
Sept. 25, 2025 - 2pm CET
vbe.works/webinar-sep25



THE ACADEMY FOR VALUE-BASED ENGINEERING



Prof. Dr. Sarah Spiekermann and Mario Tokarz are the founders of VBE Academy

We are the leading provider of applied training and implementation support for **Value-Based Engineering (VBE)**, a structured approach to building responsible, compliant, and future-ready technology.

We work with trusted organizations, advisors, and developers in embedding values into system design, with **practical tools, skills, and credibility**.

Our goal: Help you turn ethical intent into real-world impact.

SHAPE TECHNOLOGY RESPONSIBLY

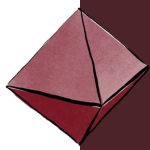
Whether you're a developer, consultant, or enthusiast, we help you deliver value-aligned results with confidence. Our offerings include **modular programs, custom workshops, and partnerships** to support project delivery.

All programs are hands-on and directly applicable, with real-world templates and case-based insights.



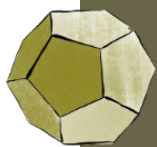
Introduction to AI & Ethics

A **1-day foundation course** introduction for ethics in tech design and the Value-based Engineering approach.



VBE Ambassador

A **practitioner-level entry point**. Learn how to apply VBE in real-world projects. Certification available from Austrian Standards.



Ethical AI & System Design

A **new professional-level qualification** to deepen your expertise in **digital ethics** and how to apply it in system design.

GET STARTED TODAY

Find dates and details at:

 vbe.academy



Scan to meet us