



# How CrowdStrike Falcon NG-SIEM and Cribl Are Reshaping the SIEM Journey

One Platform to Stop Breaches



# Global Adversaries

The Growing Threat Actor Landscape



14 New Adversaries

265+ Total Tracked

150+ Malicious Activity Clusters

## CRIMINAL

ALCHEMIST SPIDER  
ALPHA SPIDER  
AVIATOR SPIDER  
BITWISE SPIDER  
BLIND SPIDER  
BLOCKADE SPIDER  
BRAIN SPIDER  
BRASH SPIDER  
BUTLER SPIDER  
CARBON SPIDER  
CHARIOT SPIDER  
CHAOTIC SPIDER  
CHATTY SPIDER  
CHEF SPIDER  
CLOCKWORK SPIDER  
CURLY SPIDER  
DEMON SPIDER  
DONUT SPIDER  
FROZEN SPIDER  
GRACEFUL SPIDER  
HAZARD SPIDER  
HERMIT SPIDER  
HIVE SPIDER  
HOLIDAY SPIDER  
HONEY SPIDER  
HOOK SPIDER  
IMPOSTER SPIDER  
INDRIK SPIDER  
KNOCKOUT SPIDER  
LIGHTNING SPIDER  
LILY SPIDER  
LUNAR SPIDER  
MALLARD SPIDER  
MANGLED SPIDER  
MASKED SPIDER  
MONARCH SPIDER  
MUMMY SPIDER  
MUTANT SPIDER

NARWHAL SPIDER  
NIMRO SPIDER  
NITRO SPIDER  
OCULAR SPIDER  
ODYSSEY SPIDER  
OUTBREAK SPIDER  
PERCUSSION SPIDER  
PROPHET SPIDER  
PLUMP SPIDER  
PUNK SPIDER  
QUANTUM SPIDER  
RADIANT SPIDER  
RECESS SPIDER  
RENAISSANCE SPIDER  
RICE SPIDER  
ROYAL SPIDER  
SALTY SPIDER  
SAMBA SPIDER  
SCATTERED SPIDER  
SCULLY SPIDER  
SCION SPIDER  
SHINING SPIDER  
SINFUL SPIDER  
SLIPPIY SPIDER  
SLY SPIDER  
SMOKY SPIDER  
SOLAR SPIDER  
SPRITE SPIDER  
TRAVELING SPIDER  
TUNNEL SPIDER  
VAMPIRE SPIDER  
VENOM SPIDER  
VETO SPIDER  
WANDERING SPIDER  
WIZARD SPIDER  
VICE SPIDER

## NORTH KOREA

LABYRINTH CHOLLIMA  
FAMOUS CHOLLIMA  
RICOCHET CHOLLIMA  
SILENT CHOLLIMA  
STARDUST CHOLLIMA  
VELVET CHOLLIMA

## CHINA

ABSTRACT PANDA  
AQUATIC PANDA  
CASCADE PANDA  
CAULDRON PANDA  
EMISSARY PANDA  
ENVOY PANDA  
ETHEREAL PANDA  
GENESIS PANDA  
GLACIAL PANDA  
JACKPOT PANDA  
HORDE PANDA  
KARMA PANDA  
KRYPTONITE PANDA  
LIMINAL PANDA  
LOCKSMITH PANDA  
LOTUS PANDA  
MURKY PANDA  
MUSTANG PANDA  
OPERATOR PANDA  
OVERCAST PANDA  
PHANTOM PANDA  
PIRATE PANDA  
PUZZLE PANDA  
SHATTERED PANDA  
SUNRISE PANDA  
TREASURE PANDA  
VANGUARD PANDA  
VAULT PANDA  
VIXEN PANDA  
WICKED PANDA

## INDIA

FABLE TIGER  
HAZY TIGER  
OUTRIDER TIGER  
QUILTED TIGER  
RAZOR TIGER  
VICEROY TIGER

## EGYPT

WATCHFUL SPHINX

## VIETNAM

OCEAN BUFFALO

## SOUTH KOREA

SHADOW CRANE

## SYRIA

DEADEYE HAWK

## KAZAKHSTAN

COMRADE SAIGA

## COLOMBIA

GALACTIC OCELOT

## TURKEY

COSMIC WOLF

## HACKTIVIST

BOUNTY JACKAL  
CURIOUS JACKAL  
CRUEL JACKAL  
FRONTLINE JACKAL  
INCENDIARY JACKAL  
INTREPID JACKAL  
PARTISAN JACKAL  
REGAL JACKAL  
RENEGADE JACKAL  
SPOILED JACKAL

## RUSSIA

BERSERK BEAR  
COZY BEAR  
EMBER BEAR  
FANCY BEAR  
GOSSAMER BEAR  
PRIMITIVE BEAR  
VENOMOUS BEAR  
VOODOO BEAR

## IRAN

BANISHED KITTEN  
CHARMING KITTEN  
CHRONO KITTEN  
HAYWIRE KITTEN  
IMPERIAL KITTEN  
NEMESIS KITTEN  
PIONEER KITTEN  
REFINED KITTEN  
SPECTRAL KITTEN  
STATIC KITTEN  
TRACER KITTEN  
VENGEFUL KITTEN



# 2025 Global Threat Report

## Threat Landscape **by the numbers**

### INITIAL ACCESS

442%

Increase in Voice Phishing  
(Vishing) in 2024

50%

Increase in Access  
Broker Activity

52%

Vulnerabilities observed  
related  
to Initial Access

### LATERAL MOVEMENT

51s

Fastest Breakout  
Time

### STEALTH

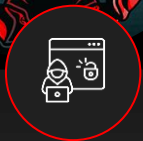
79%

Detections were Hands-  
on-Keyboard



# CURLY SPIDER

attack in under 4 minutes



## INITIAL ACCESS

### Network

Help desk imposter tricks user into installing a remote access tool and connecting to adversary's cloud infrastructure

3m 43s



## EXECUTION

### Endpoint

Uses curl to download malicious scripts and runs scripts to set registry keys



## PERSISTENCE

### Endpoint

Creates a backdoor user and executes final payload

0m 06s



## DEFENSE EVASION

### Endpoint

Removes forensics artifacts to erase traces of intrusion

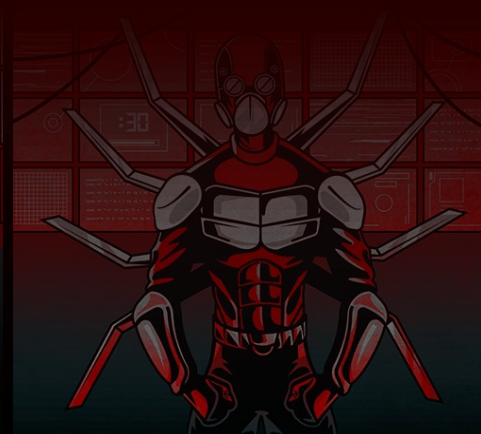
0m 06s

<4

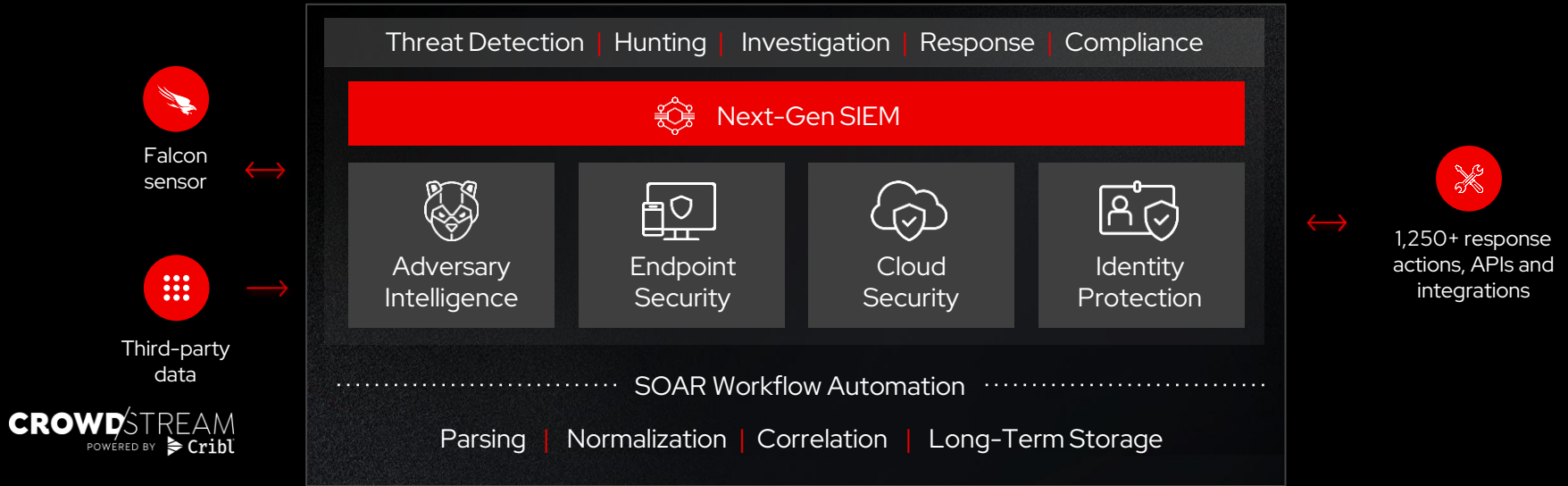
minute to conduct attack and establish back door



Legacy SIEMs give  
adversaries the advantage.



# Transform your SOC with Falcon Next-Gen SIEM



**Stop breaches**  
with the world's best prevention,  
detection, intelligence and AI

**Reduce response time**  
with blazing-fast search  
and workflow automation

**Cut costs up to 80%**  
by unifying SecOps on one  
platform with one console<sup>1</sup>

1. These numbers are projected estimates of average benefit based on recorded metrics provided by customers during pre-sale motions  
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IN DATA SPERAMUS

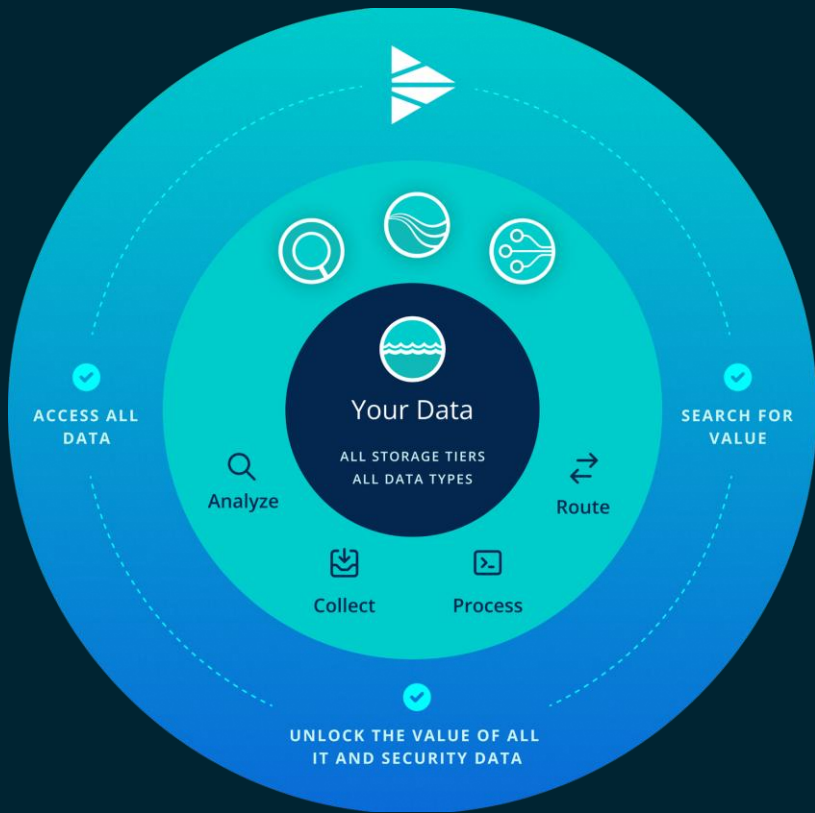
# The Data Management Dilemma

Tobias Blecher

September 2025



# Who we are.



## Technology Innovator

- Data Engine for IT and Security
- Create industry's first Search-in-Place technology, purpose built for Cloud
- Defined Observability Pipeline Market
- Vendor-agnostic, hybrid-cloud approach

## Hyper Growth Company

- 900+ employees globally
- Founders bring 30+ years of observability experience
- Strong leadership team with experience leading data, security, networking, and B2B companies

## Solid Financials

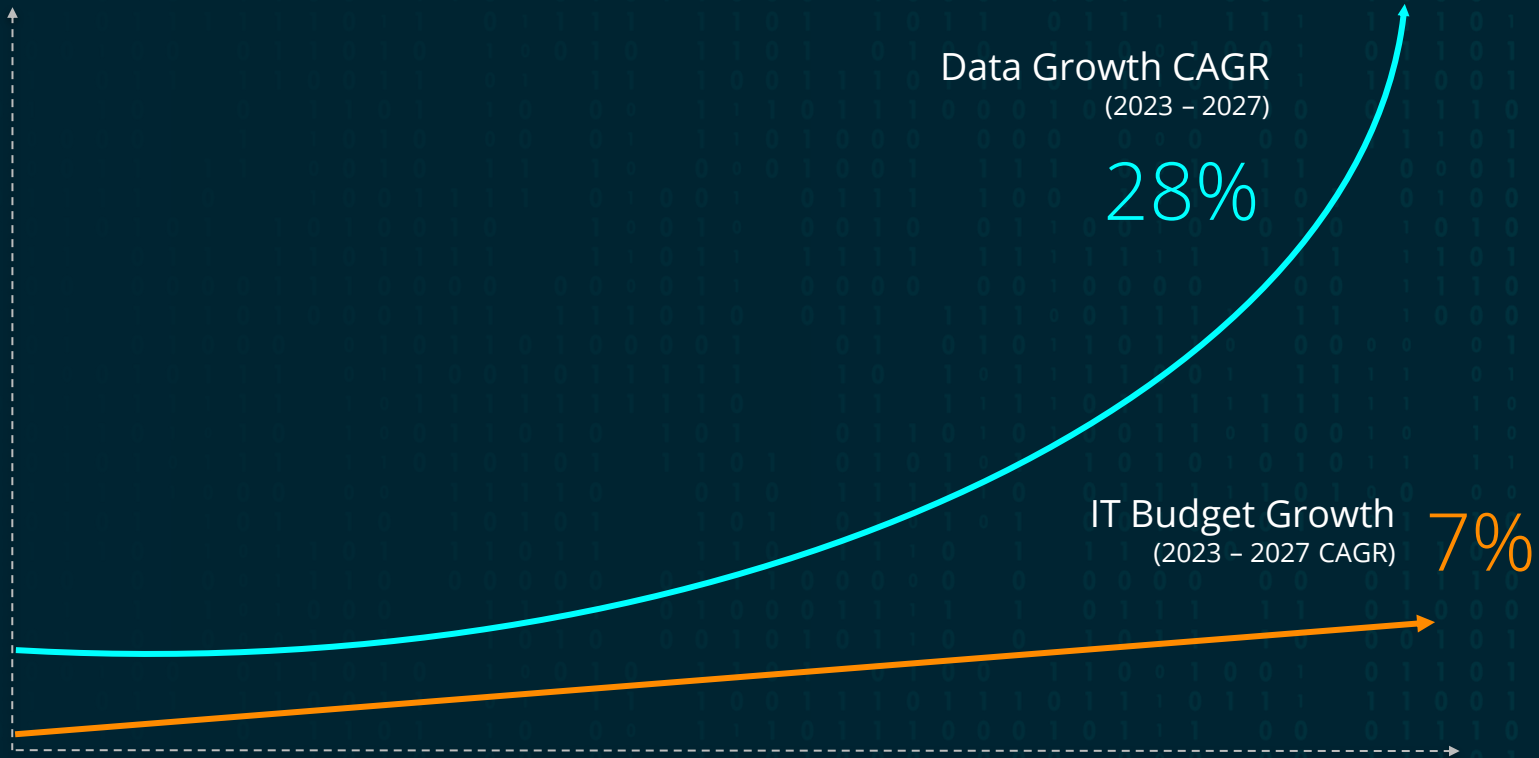
- 4th fastest \$1M to \$100MM ARR in Silicon Valley\*
- \$600M+ in funding

# The Data Challenge

IN DATA SPERAMUS



# IT & Security face a tidal wave of diverse data



# And that data is **different**...



Value

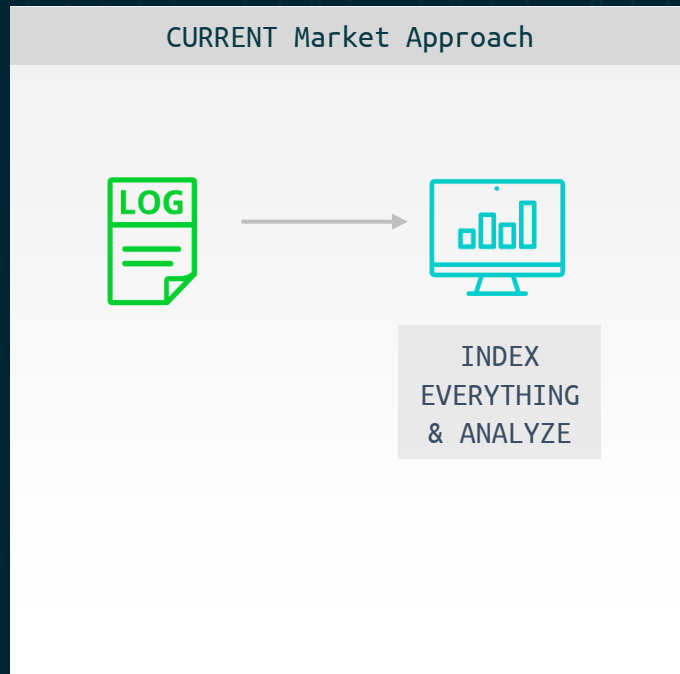


Volume

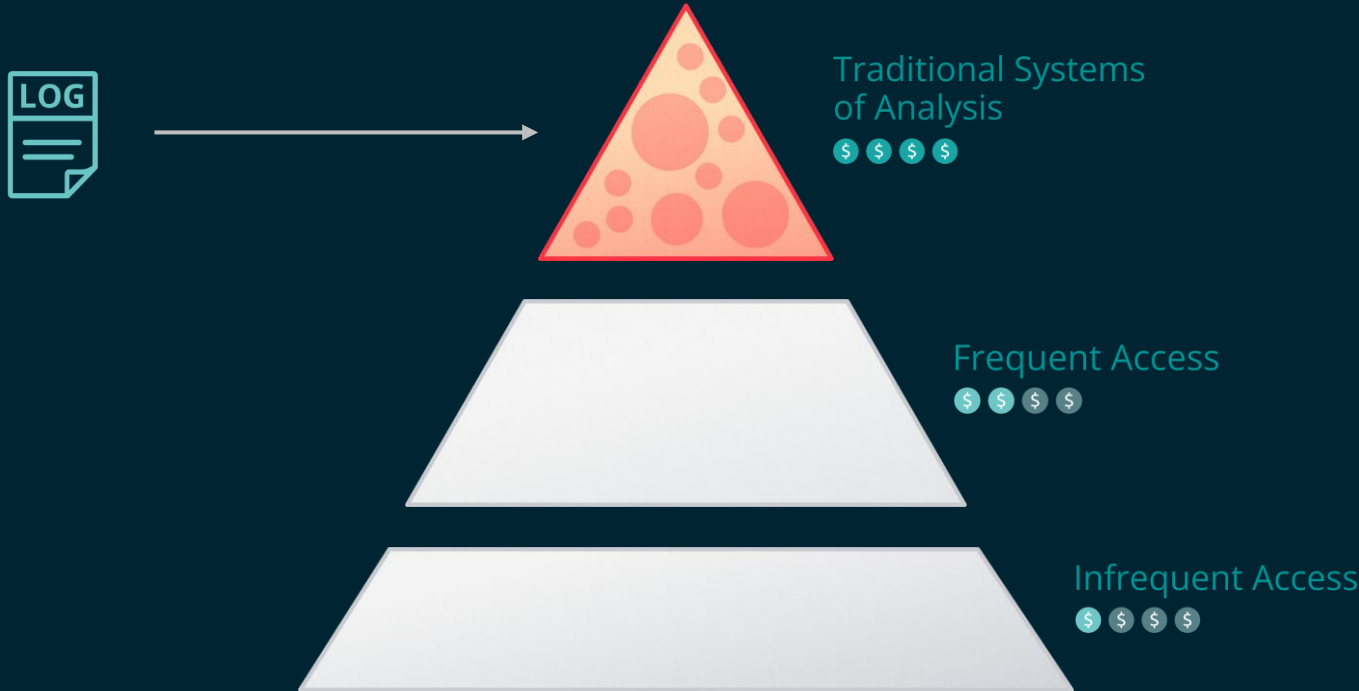


Variety

# What got you to 2025 won't get you to **2035**



# Same cost for all workloads?



**Recent Gartner survey shows 11% of organizations use their SIEM just for storage.**

# Gartner - April 2025

## KEY FINDINGS

- The growing volume of logs increasing the financial pressure on IT
- Log data is often distributed without a centralization strategy - **such as a telemetry pipelines** - analysis is inefficient
- Organisations struggle that the right data is available to the right actors at the right time

## RECOMMENDATIONS

- Maximize the value of log data by implementing a telemetry pipeline architecture to enrich, transform and normalize logs and regulate the flow of logs to analysis systems. This also reduces operational overhead.
- Increase cost and data efficiency by managing the content location and retention of log telemetry

Source: **Gartner Market Guide for Log Monitoring and Analysis Solutions**  
<https://www.gartner.com/en/documents/6337479>

Wait, what? Why? How?

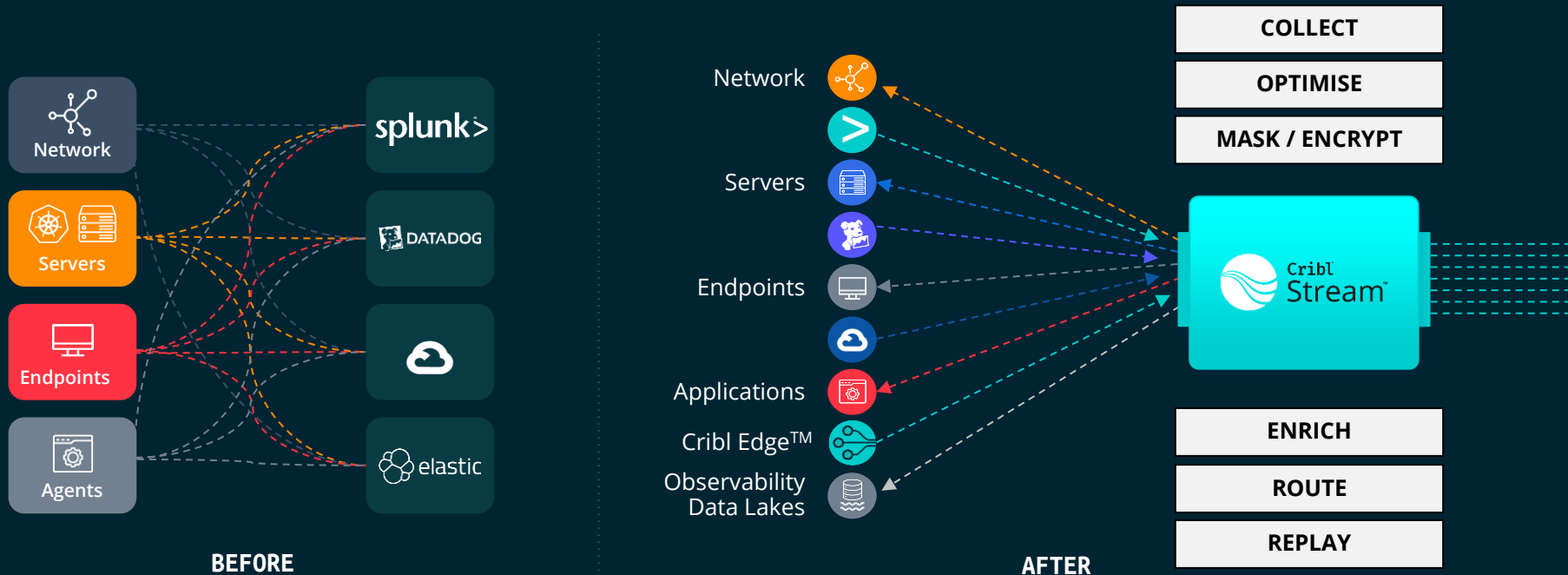


# Data Management Modernization Is a Journey



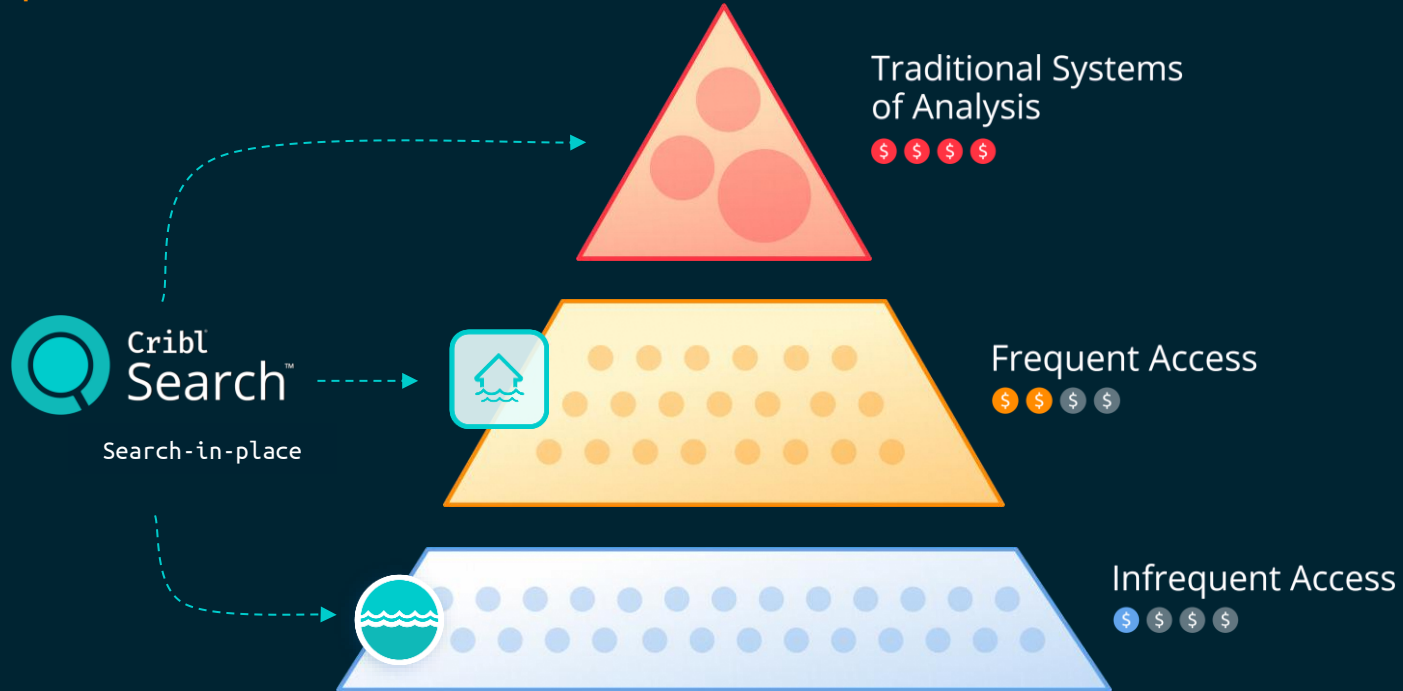
# Step 1 to Modern Data Management

From scattered agents, forwarders, and servers to streamlined collection



# Step2: Tiered Data Management

Cost-optimized workloads



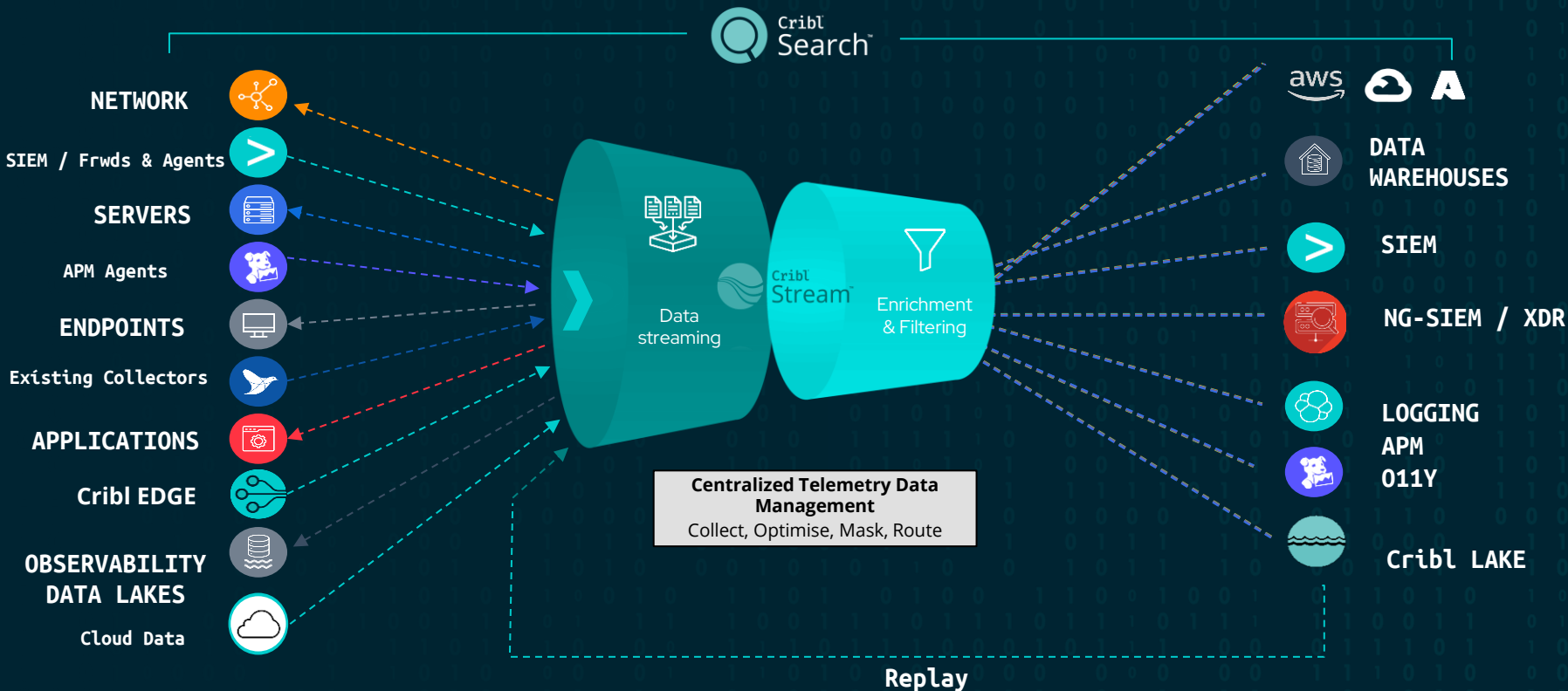


# The Data Engine for IT & Security



# Cribl Approach to Data Management

Easily onboard and route data to multiple destinations & be vendor agnostic

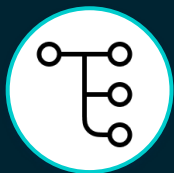


# Re-thinking data strategy

What got you to 2025 **won't** get you to 2035



Control data  
in motion centrally



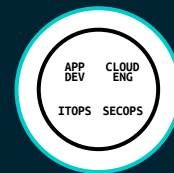
Consolidate  
telemetry collection



Implement tiered  
data storage



Optimize full fidelity  
data analysis



Distribute, isolate,  
and optimize data  
processing





Thank you

