
Warum eine Zero Trust SASE-Lösung der neue Security-Goldstandard ist

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Bericht Cybersichert 2021

Quelle: <https://www.bundeskanzleramt.gv.at/themen/cybersicherheit/bericht-cybersicherheit.html>

- Auch 2021 vermehrt Angriffe mit Diebstahl von Kunden- und Unternehmensdaten
- “Detection & Visibility is key”



Bericht Cybersicherheit für das Jahr 2021



Transformation is disrupting everything

Digital transformation got transformed by the pandemic

People had to work remotely, then come back (sometimes)

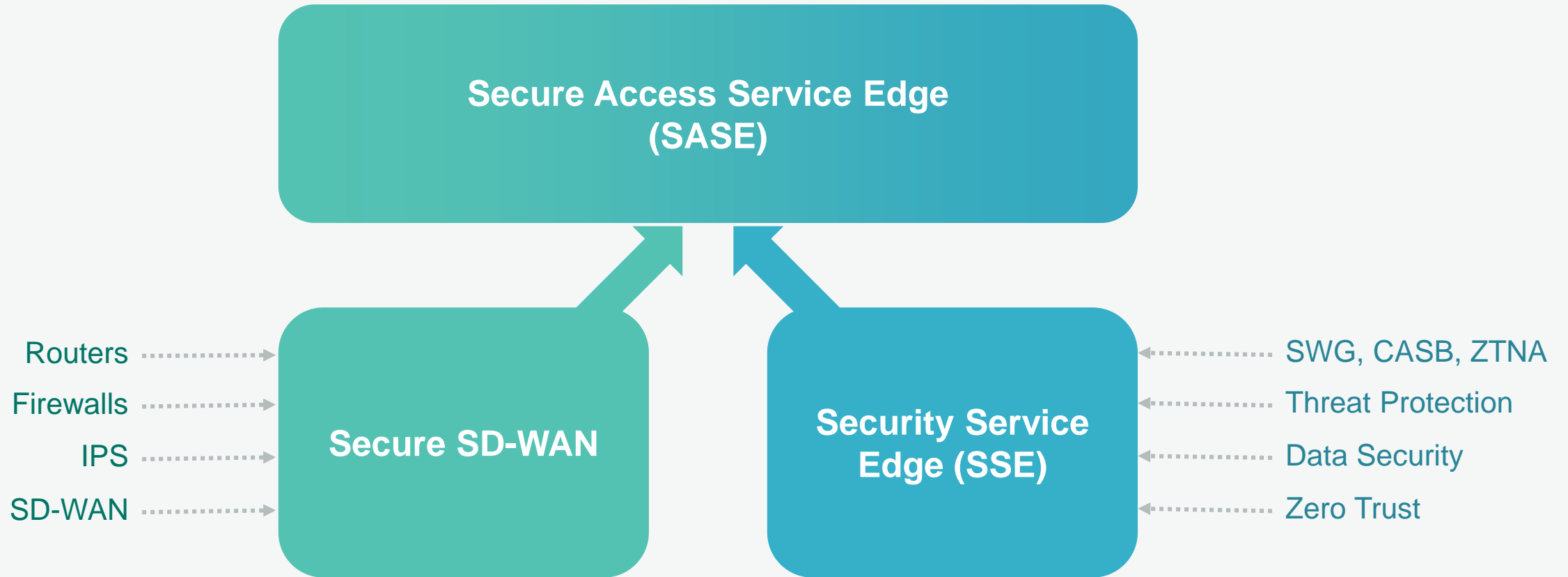
Data moved to cloud for easier access

Both changes impaired visibility & control



Single-vendor SASE

accelerates the transition from remote work to hybrid work



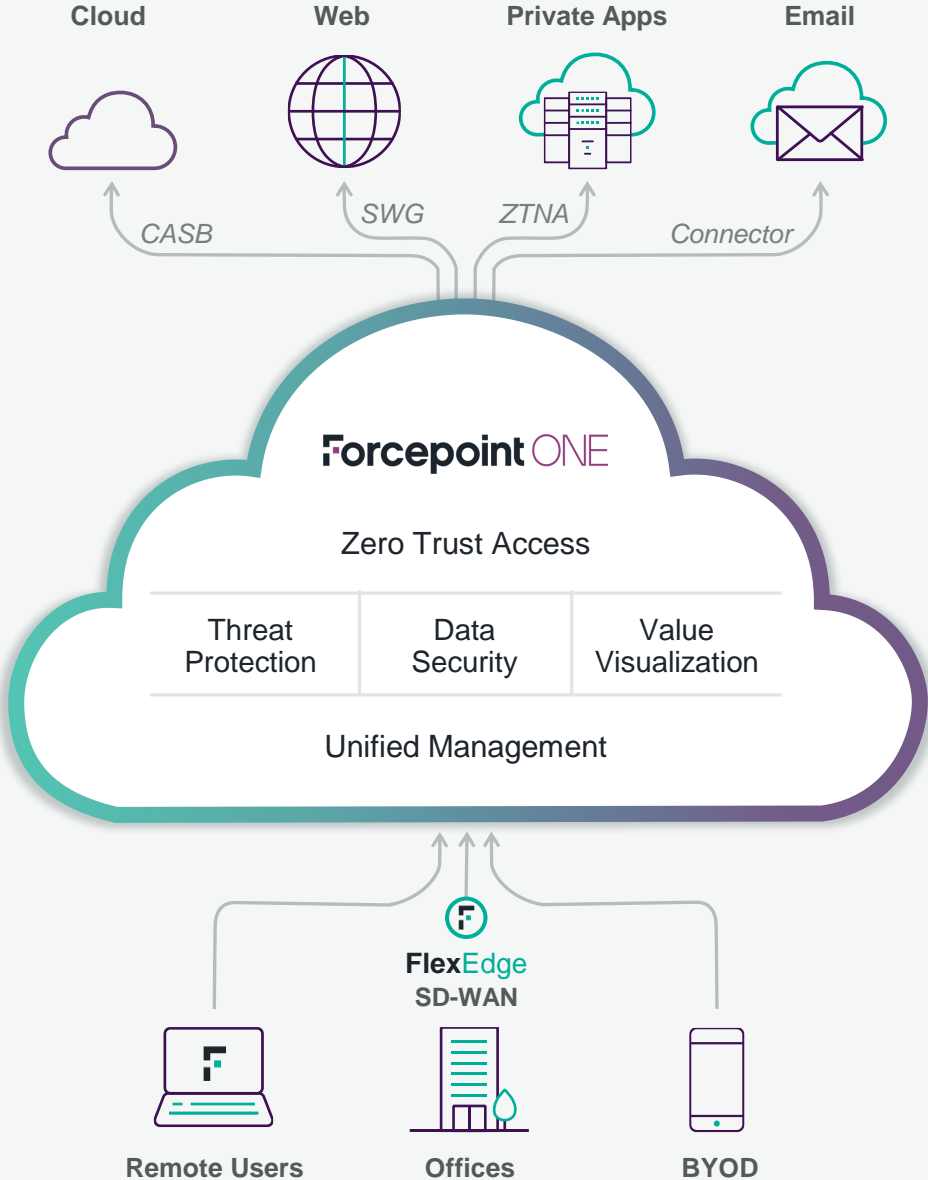
“Convergence of convergences”

True SASE requires expertise on both sides

Putting protection where ever users and data are

Forcepoint Data-first SASE Security. Simplified.

Security Service Edge + SD-WAN + Enterprise DLP



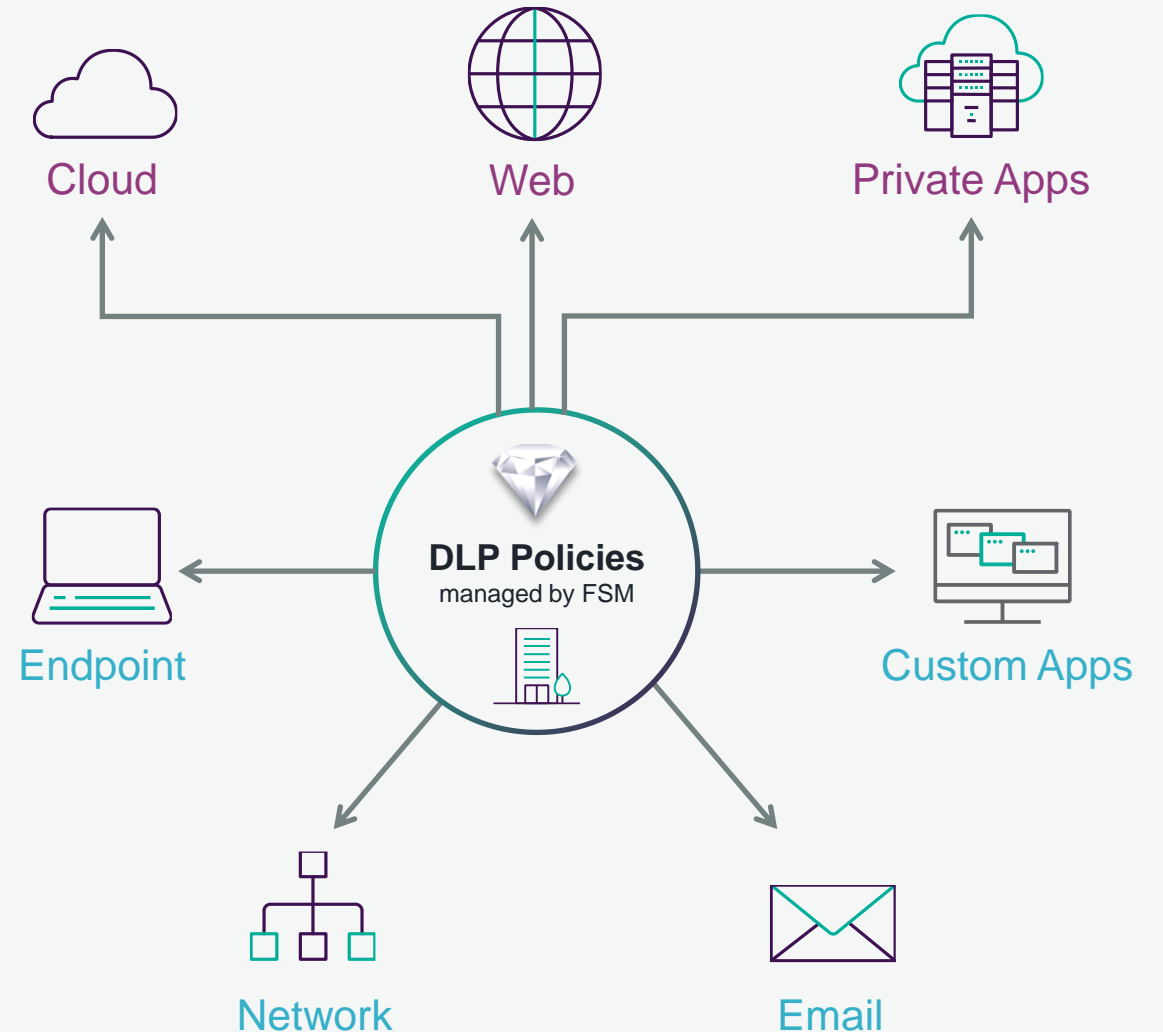
Deliver consistent data security everywhere

Forcepoint ONE

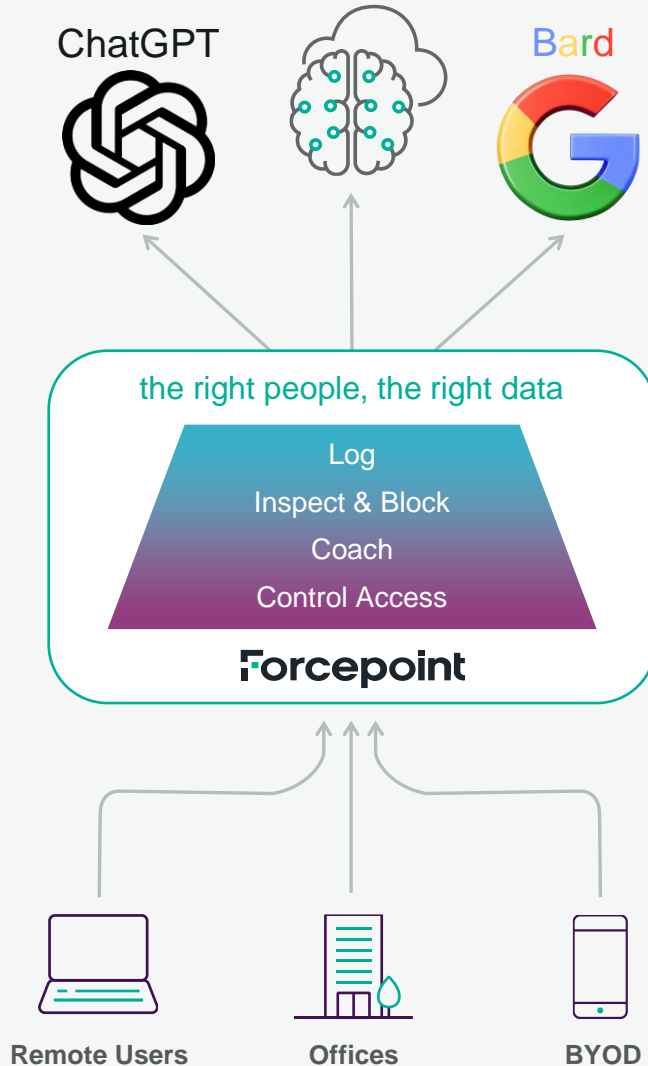
Forcepoint DLP

Most Cost-Efficient Cloud Data Security

- Use *existing* DLP policies in the cloud & web
- Manage in your existing FSM DLP console
- Use full DLP, including risk-adaptive protection
- Don't disrupt existing endpoint DLP



Make ChatGPT and other AI's safe to use with Forcepoint ONE and Forcepoint DLP



ChatGPT (and other AI's) is the new Shadow IT

- Increases productivity
- Puts sensitive data at (great) risk

Use AIs safely with Forcepoint **ONE** + Forcepoint **DLP**

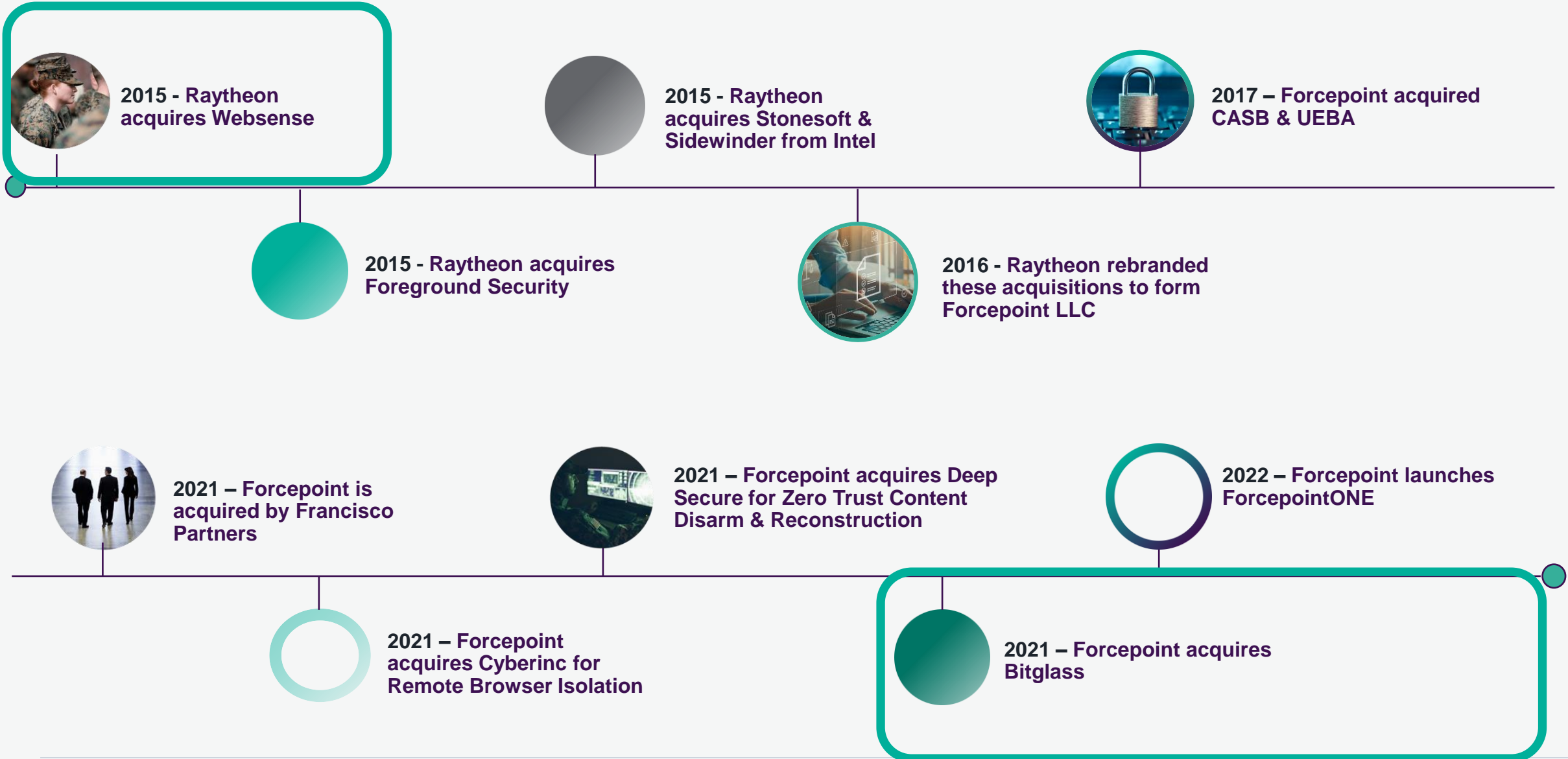
- Limit access to groups/users authorized to test AI's
- Coach users on how to use properly
- Inspect and block sensitive info in uploads & pasting
- Log attempts to misuse sensitive data

Go beyond ChatGPT, control categories* of AI's

- Forcepoint recognizes hundreds of AI's, with new AI's emerging daily

Forcepoint ONE + **Forcepoint DLP**

Forcepoint? Who is Forcepoint ?



Gartner®: Market Guide for Single-Vendor SASE

“ SASE can help organizations adopt a zero trust security posture by applying consistent identity- and context-based policies, regardless of the type of resource the user is accessing (internet, cloud services, private applications). Security policy management can be simplified by applying the same inspection mechanisms for sensitive data and malware across all access mechanisms and by shifting toward identity-centric policies rather than network location. ”

Forcepoint identified by Gartner® as a Representative Vendor in the Single-Vendor SASE Market



Gartner, Market Guide for Single-Vendor SASE, Neil MacDonald, John Watts, Jonathan Forest, Andrew Lerner, 28 September 2022

The Forrester Wave™: Data Security Platforms, Q1 2023

Forcepoint is honored to be recognized as a “Leader” in the Forrester Wave™: Data Security Platforms



“Forcepoint delivers on a data-centric approach for Zero Trust. Forcepoint offers a range of capabilities for data classification, DLP, insider threat, encryption, and more. The market is now seeing the impact of its 2021 acquisition by private equity firm Francisco Partners and its new leadership. The influx of capital and operational expertise is reflected in its strong execution roadmap, and its investment in talent, strategy, and product is yielding results.”

“Organizations seeking a strong technology partner for enabling a Zero Trust approach and risk-adaptive data security controls should consider Forcepoint.”

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The key is to transform your business the way ***you*** want



Increase Productivity

Let people work anywhere with data everywhere—faster, easier, more reliably



Cut Costs

Replace old, fragmented infrastructure with unified cloud service



Reduce Risk

Use Zero Trust to protect sensitive data in web, cloud, private apps



Streamline Compliance

Have consistent visibility & control everywhere

Immediate Economic Value

Forcepoint Workshop

Kommen Sie in unseren Workshop von 13:50 – 14:40 im Raum Eiffel

Sie haben Komplexität den Kampf angesagt? Mit einer modernen SASE-Lösung können Sie Ihre IT-Security deutlich vereinfachen.

Diskutieren Sie mit uns wie Sie das Thema Komplexität in der IT Security angehen

WORKSHOPÜBERSICHT

Session 13:50-14:40

Sie haben Komplexität den Kampf angesagt? Mit einer modernen SASE-Lösung können Sie Ihre IT-Security deutlich vereinfachen

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Eiffel

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